

33rd

NATIONAL PUBLIC RELATIONS DAY

Indian Democracy : Mantra for effective elections

21ST APRIL, 2018



Public Relations Society of India





Public Relations Society of India

PUBLIC RELATIONS IS A SUSTAINED, PLANNED AND DELIBERATE COMMUNICATION, BASED ON TRUTH, TO PROJECT RIGHT IMAGE OF THE ORGANISATION.

Image plays pivotal role in building perception and trust as it works on two way communication between an organisation and its publics. As the largest democracy of the world and the most vibrant economy today, whole world is looking at India . The political leadership , IT knowledge , consumer power , youth population strength and technical expertise attract every investor in the world towards India. Interpreting India to the world or an organisation to its publics and building bridges of trust , Public Relations and Communication professionals of India work with dedication and commitment .

All these professionals work under the umbrella of the Public Relations Society of India . Its membership is largely drawn from private and public sectors, the government sector, public utilities, NGOs, PR consultants, advertising and media professionals and mass communication academia.

Set up in 1958, PRSI uses communication tools in order to build public opinion on various issues of national and social importance. PRSI has to its credit campaigns like Media Transparency drive, Unity India drive, Anti-terrorism movement , Ethics in political communications, Right to Information, Sab ka Saath: Sab ka Vikaas , Make in India , Swatchh Bharat Mission , Cancer Awareness etc. PRSI has served the Public Relations fraternity of the country through its network of 25 chapters across the country for last sixty years. PRSI is founder member of the Global Alliance of Public Relations and Communication Management and International Public Relations Association.

Every year PRSI organises **All India Public Relations Conference** to deliberate on the topical national, social and communication issues which have been inaugurated by Hon'ble Vice President of India, Prime Minister of India and State Chief Ministers. Sar 39 editions of the Conference have been organised and 40th Conference is scheduled in Dehradun in December, 2018.

PRSI National Awards for excellence are organised every year to promote excellence in Public Relations and Communication ; every professional in India dreams to get this honour.

PRSI National Quiz provides a platform for encouraging quizzing talent in PR, media, communication, advertising and marketing for the professionals of corporate sector.

A unique platform of **All India Mass Communication Students' Congress** has also be initiated by PRSI for the students of mass communication to encourage their skills of presentation and professional research.

PRSI successfully hosted the First International Public Relations Festival in dDelhi in 2005 where 13 national PR associations participated. Second Festival was organised at La Plantation Resort, Mauritius during August, 2008. President of Mauritius The Rt. Hon. Sir Anerood Jugnauth was the Chief Guest of the event . International PR event was also organised in Bangkok.

The vision and mission of India should reach all the citizans who could implement the ambitious programmes and take its implementation to the next level. Public Relations & Communication professionals have to play their role in creating waves of awareness and positivities to translate ambitions to realities.

Public Relations Society of India believes in excellence which is for them a sustained march, not the destination. And, the march continues !



Public Relations Society of India

Message From National President



Dear Friends,

Greetings Public Relations Society of India !

Thanks for very positively responding to my call for a meaningful National Public Relations Day . You all joined hands together and with your committed efforts showcased this year's theme of National PR Day.

Public Relations and communication professionals across the country celebrate April 21st every year as National PR Day , under the umbrella of Public Relations Society of India . The Public Relations Society of India (PRSI) was established in 1958 to promote and strengthen Public Relations as a profession by taking-up professional development programmes. A decade later, the PR professionals from all over the country met for the first time in New Delhi at the 1st All India Public Relations Conference on April 21, 1968. Code of Ethics for PR profession was also adopted at this Conference, which indeed was the beginning of professional public relations in India . In 1986, April 21 was declared as the National PR Day and we re-dedicate ourselves to the cause of Public Relations and to scale-up professionalism in all our endeavours.

Over the years the day is being celebrated on various themes of national concern. National P R Day-2017 was celebrated in a big way by all the chapters on the theme " Salutations Indian Armed Forces" ; all our chapters across the country organised various seminars, workshops and road-shows to express our gratitude and appreciation to the personnel of Indian Armed Forces.

India is the largest democracy of the world with vivid geography, languages , cultures, traditions and value systems. Electing right people is the first step in democracy . At the same time it is also true that all kind of vested interests play their role adversely affecting the quality of the people in governance. We therefore propose to workout an effective communication campaign to educate , enlighten, motivate and involve the voters, particularly youth to join the process of electing right representatives. Accordingly, Theme of the National PR Day this year was chosen as " Indian Democracy : Mantra for effective elections " to commit ourselves to " Elect the best ! "

Highlights of our agenda for the Public Awareness drive :

1. Your vote is the first step to establish and preserve democracy ; cast your vote .
2. Your vote not only elects for you and your family a committed government but also builds the future of the emerging India.
3. To have ideal leaders who would lead you in right direction, elect clean , honest ,transparent and socially committed candidates.



4. Let all the political parties, irrespective of their political ideologies should have national consensus on the issues of national security, safety, development and administration.
5. Electronic Voting Machines have brought in revolutionary improvements and credibility in the last three Lok Sabha and Vidhan Sabha elections.
6. Elections being conducted through EVM / VVPAT are based on proven technology developed by the eminent public sector companies; we have all the reasons to trust the system.
7. Voting through EVM / VVPAT system is simple and clear and can effectively check illegal voting [booth capturing].
8. The whole world is looking at the election process in India with trust and hope ; India is moving forward in the eld of technology and IT then why should we allow vested interests to block this stream of development !

Transparency and trust in governance has assumed increasing significance. Those with higher integrity and honesty can help forming a government that can really address the issues of social good. The pillars of good governance are transparency, empowerment and accountability, corporate citizenship and social responsibility. Public Relations is as an exercise of effective communication between the government or the organisation and the society to build bridges of trust and transparency.

Public Relations Society of India has always been responsible and committed to the cause of India and its people. Across the country , our chapters will organise various mass-awareness programmes to highlight various issues of the agenda we have adopted for the National Public Relations Day 2018. Involve masses, particularly the youth and the media in your roadshows, seminars, rallies, skits and competitions to build a positive environment in the country to motivate Indian citizens to vote and elect right candidates, support the use of EVMs / VVPATs. We all meaningfull reached out to public with the clear message on following hi-points :

1. India is the largest Participatory Democracy of the world, with about 875 million registered voters. The Election Commission of India has successfully conducted regular elections to the Parliament and various State Legislative Assemblies and of ces of the President and Vice President for the past 67 years in a free, fair, participative, informed and credible manner.
2. The Commission has been at the forefront of embracing, adopting and implementing the latest technological advancements in improving and ne-tuning the election processes and systems. The Commission has taken the pioneering initiative of introducing Electronic Voting Machine (EVM) for recording, storing and counting of votes across the length and breadth of the Country in a transparent, credible and secure manner, backed by appropriate legal support.
3. The Commission has successfully used EVMs in conducting more than hundred General Elections to the State Legislative Assemblies and 3 Lok Sabha Elections over the last 23 years, but the system is questioned for vested political interests.
4. Wide range of technical security, administrative protocols and procedural safeguards mandated by the Commission robustly ensure the integrity, non-tamperability and credibility of the EVMs and the Commission has now decided to conduct all elections with EVM along with 100% coverage of VVPATs in all ongoing and future elections to the Parliament and State Assemblies.

Chief Election Commissioner of India Shri O P Rawat has appreciated our efforts and has called for sustained association of PRSI with the public awareness drive. Let us continue our march together and take the Indian democracy to a new benchmark for the individual independence, freedom and highest standards of governance.

Dr Ajit Pathak

प्रजातंत्र के मन्दिर में

—डॉ. अजीत पाठक

प्रजातंत्र के मन्दिर में
मैं श्रद्धा से करूँ प्रणाम।
विकास तो एक है सतत यात्रा
ना कहीं उसमें विश्राम।।

जनता पर शासन जनता करे
खुशहाल हो हर इन्सान।
लोकतंत्र का मंत्र यही है
हर चेहरे पर मुस्कान।।

विकास की गंगा, बहे घर-घर में
कुछ ऐसा कर दें मेरे राम।
प्रजातंत्र के मन्दिर में
मैं श्रद्धा से करूँ प्रणाम।।

लोकतंत्र भारत का अपने
हम सब का अभिमान।
चुनाव तो इसका महायज्ञ है
दे आहूति हर इंसान।।

सेवा को तत्पर हो शासन
पूरे हों सबके काम।
प्रजातंत्र के मन्दिर में
मैं श्रद्धा से करूँ प्रणाम।।

डाल सकें जो वोट आप भी
ये है महत्वपूर्ण अधिकार।
वोट नहीं वो डालकर,
ना करो कर्तव्य-प्रतिकार।।

एक दिन आलस्य आपका
भोगो 5 बरस परिणाम।
संसद में अपराधी होंगे
होगा ये अंजाम।।
प्रजातंत्र के मन्दिर में
मैं श्रद्धा से करूँ प्रणाम।।

ऐसे नेताओं से सतर्क रहे
जो अपराधी बदनाम।
कभी जाति के नाम ठग रहे
ले कभी धर्म का नाम।।
समर्पण से लोगों को जीतो
ना करो राजनीति बदनाम।।
प्रजातंत्र के मन्दिर में
मैं श्रद्धा से करूँ प्रणाम

जीत जाऐ जो चुनाव ये
लगे EVM भगवान।
हार जाएँ दुर्भाग्य से तो
लें टेक्नोलाजी का नाम।।

बूथ कैप्चरिंग बंद जो हो गई
कैसे वोट दिलाएँ गुमनाम।
प्रजातंत्र के मन्दिर में
मैं श्रद्धा से करूँ प्रणाम।।



Message from Vice President (North)



Congratulations to All the chapters of Public Relations Society of India, who participated and organised P R Day celebrations this year.

The day was eventful and created a positive image among masses about the society. Our theme became significant since it was an awareness for giving knowledge about using the constitutional right to elect our representative by utilising franchise wisely.

This will give encouragement to those chapters who missed the opportunity to join the event next year. Celebrations were with all aplomb and dignified one. Kudos to all the members.

With best wishes.

Narendra Mehta

Message from Vice President (East)



National P.R. Day which falls on 21st April every year, has been celebrated all over India by all the chapters of PRSI. The occasion was celebrated by all the chapters of PRSI. The occasion was celebrated by Kolkata. Guwahati and Ranchi. Chapters of Eastern India with solemnity and seriousness. The occasion deserve Guwahati Chapter took the opportunity of launching its house journal on the occasion.

The PR day is celebrated to remind all of us that we should work towards solidarity among those who are in the profession. We must avoid professional rivalry as there is enough room for everyone to promote individual professional interest. There is no need for indulging in unhealthy competition among individual professionals. Such competition often leads to unfair practices that ultimately tarnishes the image of true professionals and paves the way for fake unqualified so called PR personnel to promote their self interests at the cost of the images of genuine PR professionals.

On this occasion let us also remind ourselves and resolve that we must follow in letter and spirit PR ethics which is the moral backbone of the profession.

With best wishes to everyone

M.S. Mazumdar

Message from Vice President (West)



Public relations is not only a word but world is in this two words. Public relations work is not only a profession but a committed passionate dedicated value based contribution for nurturing image building of the individual and organisation by becoming an effective anchor.

When it comes to celebrate PR day ..The only wishes i would like to express to one and all PR professional is the world is looking for for your positive relationship , passionate relationship and powerful relationship thru our public relations practise..The future belongs to PR professional and try to contribute it with value based work ethics.

PRSI is one and only one such platform to hold hands and make each one of us a family of PR field and let's enjoy and embrace PRSI family and take it to the newer heights in future.

Best wishes.

Unmesh Dixit

Message from Vice President (South)



Public Relations Society of India celebrates the National PR Day every year with a committed theme ; theme this year was " Indian Democracy : Mantra for effective elections " to motivate the voters to " Elect the best ! " The theme attains importance keeping in mind 2019 general elections. PRSI supported the efforts of

the Election Commission of India to make public at large aware of the need for fair elections and strengthening the quality of governance by improving the quality of the elected leaders. Our chapters across the country organised various programmes to involve voters in its march to enlighten voters .

My Compliments to all the chapters that have exhibited great commitment in organising National Public Relations Day and effectively reaching out the prospective voter of India. I strongly feel that with the power of communication we can build a ' Greater India '.

U S Sharma



Message from Secretary General



U.S. president Abraham Lincoln defined democracy as the Government of the people, by the people, for the people. In this form of government, constitution guarantees basic personal and political rights, fair and free elections, and independent courts of law to the citizens. India is the largest democracy of the world and the country is run by the leaders elected by the Indian citizens. It is therefore important to maintain the process and the machinery of the elections, efficient and transparent. With a mission to create awareness about voting with commitment and electing the best people keeping in mind their commitment, dedication, honesty and capabilities Public Relations Society of India have celebrated the National PR Day this year on the theme "Indian Democracy : Mantra for effective elections" to motivate the voters to "Elect the best !"

The Election Commission of India has always been committed to fair elections adopting and implementing the latest technological advancements to improve the election processes and systems. PRSI's ensured to strengthen their efforts in a big way.

It's praiseworthy that maintaining highest standards of professional commitment, our chapters across the country have organised activities to involve voters particularly the young voters who will be exercising their voting rights for the first time in the general elections of 2019.

My heartiest Congratulations to all the chapters for putting up a great show on the occasion of National Public Relations Day and successfully taking the theme forward.

Nivedita Banerjee

Message From Secretary Treasurer



We have been celebrating National Public Relations Day every year on 21st April to mark the first All India Public Relations Conference and the adoption of Public Relations Ethics. Public Relations Society of India has celebrated the National PR Day this year on the theme "Indian Democracy : Mantra for effective elections" to motivate the voters to "Elect the best !"

Our mission has been to encourage our voters to participate enthusiastically in the democratic process and select right candidates. Young voters who have just turned 18 and got the right to vote for the first time should realise that every vote is important in the formation of a popular government. As such Indian democracy and the election process adopted is known through the world for its maturity and stability.

Use of EVMs has also infused a new transparency in the Election process and our chapters very effectively reached out to public with this message. Chapters planned various activities to take this message of strengthening the democracy to youth particularly. I compliment all of chapters for their commitment.

Let us continue our efforts for public awareness till general elections of 2019.

Dilip Chauhan

लोकतंत्र की आत्मा पर लगती तब चोट।
पढ़े लिखे होकर भी तुम देते नहीं जब वोट।।

चुनाव का दिन...
घुट्टी का मज़ा !!



अजीत
पाठक



Public Relations Society of India





AHMEDABAD CHAPTER

Keeping in mind the National PR DAY theme under the aegis of Dr. Ajit Pathak and the PRSI National Council, PRSI Ahmedabad Chapter set forward to conduct a one day social public awareness campaign on Indian Democracy – Mantra for Effective elections for year 2019.

Ahmedabad Chapter organized Public Awareness Campaigns and raised strong thoughts on strengthening the concept of Democracy and in support of exercising voting rights by following the EVM technology to mark the theme of National PR Day “Indian Democracy – Mantra for effective elections.”

Interesting activities were organized to make people aware about elections of 2019 and importance of meaningful elections. Mr. Unmesh Dixit, National Vice President [West] PRSI flagged-off the campaign.

Mr. R.K. Singh, Chairman [Ahmedabad Chapter] thanked Major General Subhash Sharan - ADG, NCC and Col P.S Rathore, Hon’ble Trustees, Principal and teachers of Kameshwar Vidyalaya and students who joined the campaign to spread the knowledge and awareness about democracy and elections. “I am thankful to Shri Ramesh Trivedi and his theatre group for presenting a wonderful theatre play for public awareness” said Shri Singh

PRSI – Ahmedabad Chapter actively organised activities to share some strong messages with the society. Voting is our fundamental right and we would vote for making our nation better and stronger; technology has become an integral part of our lives and hence we support the concept of EVM and VVPAT technologies, shared Mr. Subhojit Sen, Secretary, Ahmedabad Chapter.

Walk for Democracy with NCC cadets Law Garden & Kameshwar Education Campus, Ahmedabad

30 NCC Cadets and 15 NIMCJ Students participated along with the officials of NCC, at Law Garden Walker’s Club. With posters and banners in hands and slogans of ‘Vande Mataram’ and ‘Bharat Mata ki Jai’ cadets started echoing in the nature. Cadets, Students and officials joined the voices to mark the auspicious beginning.

Slogans of Democracy were specially coined by Mr. Shashikant Bhagat and Mr. Subhojit Sen in various languages.

Mr R K Singh, Chairman and Mr. Subhojit Sen, Secretary, PRSI Ahmedabad Chapter, welcomed the participants and informed all the Cadets and Students about the importance of PRSI, significance of National PR Day and the theme of Year 2018.

Mr. Unmesh Dixit, National Vice President (West), PRSI addressing the audience about PRSI and its Commendable activities/ also chalked out plans to celebrate National PR Day and pumped up the audience with strong messages of democracy and human rights.

“Budhiyo says Yes to Voting” presented by HD Entertainment

A Street Play act presented the theme !

“Budhiyo says Yes to Voting” street play was enacted to showcase the theme where artists – Akshay Patel, Charmi Bhatt, Amit Patel, Yash Joshi presented the message. Mr. Ramesh Shah, Director of HD Entertainment thanked the audience and PRSI – Ahmedabad Chapter for the opportunity to work towards Nation Building and such an important theme. Mr. Shashikant Bhagat – Knowledge Partner – PRSI Ahmedabad Chapter and a Professor of NIMCJ, touched upon the importance of National PR Day and the theme for 33rd National PR Day Celebrations and interviewed the Artists of HD entertainment on their Street Play preparations and their emotions while the rehearsed themselves to spread the message to the society.

At the end of the Theatre Performance, All the artists and guests Pledged to strengthen the democracy. In this Oath of Democracy each participant were asked to pledge for a better tomorrow, for a progressive nation and that we would exercise out voting rights and contribute to the cause.

Kameshwar Educational Campus

80 Students and 15 Teachers along with Trustees and Principal of Kameshwar School and Media representatives participated in the road show on the Theme of 33rd National PR Day Celebrations.







The Students were educated through our Street Play performance



Presence of Trustees and Media friends motivated the artists and the Students as well for the great mission



Theatre Play ends with an Oath Ceremony



PRSI celebrates 33rd Nat'l PR Day
The Ahmedabad chapter of Public Relations Society of India celebrated the 33rd National PR Day by organising public awareness campaigns on the theme of 'Indian Democracy – Mantra for Effective Elections' on Saturday. The events revolved around strengthening the concept of democracy and in support of exercising voting right using EVMs.

DNA – Page 3, 22nd April, 2018

PRSI Ahmedabad Chapter celebrates 33rd National PR DAY on the Theme of Indian Democracy : Mantra for Effective Elections!!

Ahmedabad, In accordance to the Theme of – Indian Democracy – Mantra for effective elections, PRSI Ahmedabad Chapter today organized some Public Awareness Campaigns and raised strong thoughts on strengthening the concept of Democracy and in support of exercising voting rights by following the EVM technology. "Every year Public Relations Society of India, celebrates 21st April as an important day as National PR Day and organizes public awareness events on some strong social and national themes and all the 25 Chapters of Public Relations Society of India, jointly raise their voice across the nation through some meaningful activities and strong platforms. I am happy that this year also PRSI Ahmedabad Chapter has planned some interesting activities and I am sure that we would continue to make people aware till the elections of 2019 and would be able to make a strong impact on the voting system through our communication platforms," shared Mr. Umesh Dixit, National Vice President – West, PRSI National Council. I am immensely thankful to Major General Subhash Sharan - ADG, NCC would give us permission to do a public awareness activity at NCC Headquarters and equally indebted to Col P.S. Rathore Sir who guided us through the entire process. I am thankful of the Hon'ble Trustees, Principal and teachers of Karmahar Vidyalaya who have provided us an opportunity to interact with some students and spread the



knowledge of democracy in their minds. I am thankful to Shri Ramesh Trivedi and his theatre group for presenting a wonderful theatre play in front of us," shared Mr. R.K. Singh, Chairman, PRSI – Ahmedabad Chapter. "This year PRSI – Ahmedabad Chapter has actively lined up its activities to share some strong messages to the society like Voting is our fundamental right and we would vote for making our nation better and stronger. We also believe that technology has become an integral part of our lives and

hence we support the concept of EVM and VVPAT technologies, and finally let's vote for people and their contributions to the society and not for parties. For us all will not be happy with the process, we always have an option of NOTA now. We conducted a Walk for Democracy. We shared our voice through a theatre group and we also took an oath for better tomorrow. I hope PRSI – Ahmedabad Chapter makes a meaningful contribution towards the theme of 33rd National PR Day Celebrations," shared Mr. Sudhant Son, Secretary, PRSI – Ahmedabad Chapter. PRSI Ahmedabad Chapter met officials of Chief Electoral Office at Gandhinagar, Coordinated with officials of Law Garden Walker's Club, Met senior officials of NCC, Appealed to some movie stars and invited communication professionals, Media friends, Members of PR fraternity and all members PRSI Ahmedabad Chapter to be able to organize a successful day of activities.

News 24 – Page 3, 25th April, 2018

PRSI Ahmedabad Chapter celebrates 33rd National PR DAY on the Theme of Indian Democracy: Mantra for Effective Elections!!



Ahmedabad : In accordance to the Theme of – Indian Democracy – Mantra for effective elections, PRSI Ahmedabad Chapter today organized some Public Awareness Campaigns and raised strong thoughts on strengthening the concept of Democracy and in support of exercising voting rights by following the EVM technology. "Every year Public Relations Society of India, celebrates 21st April as an important day as National PR Day and organizes public awareness events on some strong social and national themes and all the 25 Chapters of Public Relations Society of India, jointly raise their voice across the nation through some meaningful activities and

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PUBLIC CALL – Page 3, 24th April, 2018

भारतीय लोकशाही-मंत्र फॉर इफेक्टिव इलेक्शन की थीम पर पीआरएसआई डे का सेलेब्रेशन



अहमदाबाद, हरियाणू विधानसभा की अंतराकारक चुनाव के मंत्र की थीम पर, पीआरएसआई, अहमदाबाद चैप्टर ने आज पब्लिक अवैरेंस फैमिले का आयोजन किया और लोकशाही के विचार को मजबूत करने और ईवीएम टेक्नोलॉजी द्वारा मतदान अधिकारी को उपयोग करने के तरीके में मजबूत विश्वास बढ़ा दिया।

पीआरएसआई निरास कारावास के विरुद्ध जेल के विरुद्ध राष्ट्र प्रेसिडेंट की जयेंस लीकन ने कहा, हर सस पब्लिक रिप्लेस सोसल्टी और ईवीएम 21 अप्रैल को राष्ट्रीय पीआर दिवस के रूप में मनाया है और कुछ मजबूत सामाजिक और राष्ट्रीय विषयों में जन जागरूकता कार्यक्रम आयोजित करता है। पब्लिक रिप्लेस सोसल्टी के सभी 25 चैप्टर संयुक्त रूप से कुछ मार्थक गतिविधियों और मजबूत प्लेटफॉर्मों के माध्यम से अपनी आवाज उठाते हैं। मुझे खुशी है कि इस साल पीआरएसआई – अहमदाबाद चैप्टर ने कुछ रोचक गतिविधियों की योजना

बनाई और मुझे यकीन है कि हम लोगों को 2019 के चुनाव के लिए जगह करेंगे और हमारे संसार प्लेटफॉर्मों द्वारा मतदान प्रणाली पर एक मजबूत प्रभाव हो जाएगा।

पीआरएसआई अहमदाबाद चैप्टर के विरमेल की आर, के सिंह ने बताया की, मैं बहुत जल्द से सुभाष शरण – एडजी, एन.सी.सी का बहुत ही आभारी हूँ जो चुनावों के सुधारमयक में पब्लिक अवैरेंस को प्रगतिशील करने की हमारी अनुपमिती की और मार्थक पी.एस. राव और सर का आभारी हूँ जिन्होंने समय प्रक्रिया में हम को मार्गदर्शन दिया। मैं मानवीय दुखी, राजकुमार और कानेश्वर विरासन के विश्वकों का आभारी हूँ, जिन्होंने हम को कुछ सारा के साथ मार्गलाप कर के का सीका दिया और उनके मन में लोकशाही के ज्ञान का प्रचार करने का सीका दिया। एन की रमेश विविदी और उनके भविष्य रूप का आभार व्यक्त करता हूँ, जिन्होंने हमारे लिए अद्भुत भविष्य की प्रस्तुत किया। (19-10)

Alpviram – Page 3, 23rd April, 2018



Suryakal – Page 2, 23rd April, 2018



AMRAVATI CHAPTER

National PR Day was celebrated with great enthusiasm jointly by the AMARAVATI CHAPTER of PRSI and the Dept of Journalism & Mass Communication of Acharya Nagajuna University, Guntur on the theme of "Indian Democracy- Emerging Trends in Digital Communication" on 21st April 2018.

In his Key-note address Siri K. Parthasarathy, Director, Madhyam Communications underlined the key role being played by Digital Communications for the extension and safeguarding the Democracy. He added that earlier Print and Electronic media was being used widely and now the digital media, social media are being utilized by the political parties and political organizations widely. Countries like Egypt have greatly developed democracy through Digital communication revolution. Social Media sites such as Facebook, Twitter, LinkedIn and Block Spot are playing key role in the improvement of democratic process. Digital communications are showing influence on the elections of developing and developed countries now. Digital Communication Media importance can be seen in the recent American Presidential Elections where Trump won as President. However, the question is how far the individual information is safe in these Social media sites needs to be seen.

Shri John Paul, Registrar, Acharya Nagarjuna University who was the Chief Guest stated that

useful information can be reached through Internet and other social media sites in a shortest time to a wider public. Govt schemes, developmental plans and other welfare measures taken up by the Govt, political information can be spread widely and speedily. He added that students should have through awareness of Social Media and Public Relations.

Speaking on the occasion, Sri VSR Naidu, Chairman, PRSI Amaravati Chapter said that in a country like India, public relations professionals who are conversant with the electronic communication process may prove more effective than their counterparts in older democracies. It is hard to imagine a blogger who would wish to promote the cause of corruption and bad government. During the last General elections in India, the Govt. was successful in implementing the electronic media and spreading their aspirations by communicating them to the common man. The success of these strategies connected with the sense, during those years, that digital technologies strengthened democracies at home and advanced democracy and internet freedom abroad and at home.

Dr. G. Anitha, Vice Chairperson, Shri P. Kiran Kumar, Jt. Director, I & PR, Shri PN Bhanu Prakash, Dr. Madhu Babu and students of the University actively participated in the National PR Day Celebration.

ఏప్రిల్ 21, ప్రజాసాధ్యంలో

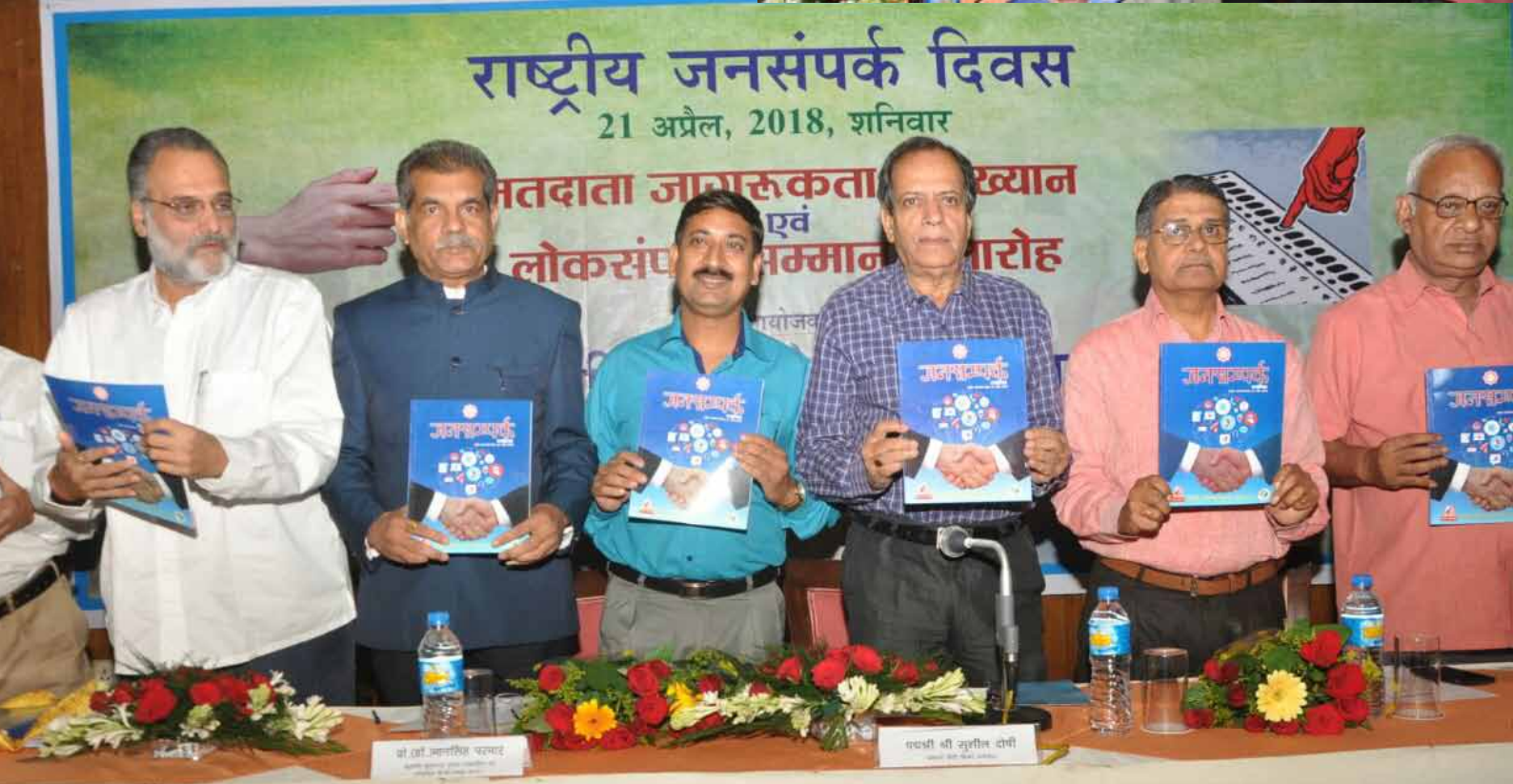
కేంద్రంగా డిజిటల్ మీడియా మరియు మధ్య కమ్యూనికేషన్స్ డైరెక్టర్ కె.పార్థసారథి అన్నారు. వర్చువల్ ఇన్ఫర్మేషన్ అండ్ మాన్ కమ్యూనికేషన్, ప్రజాసంబంధం సంస్థ అమరావతి చార్జర్ సంయుక్తంగా కేంద్రంగా వర్చువల్ కైరీమీన్ అడిటోరియంలో జరిగిన జాతీయ ప్రజాసంబంధాల దినోత్సవం ముగిసిన సందర్భంగా ప్రజాసంబంధాల పాత్రపై పార్లమెంటు కేంద్రంగా సమావేశమైంది. ప్రజాసాధ్యం నేతృత్వంలో ప్రజలకు, సంస్థలకు వారధిగా ప్రజా సంబంధాలు కేంద్ర భూమిక పోషిస్తున్నాయి. గతంలో ప్రైవేట్ ఎంటర్ప్రైజ్ డిజిటల్ మీడియాకు ఎంత ప్రాముఖ్యం ఉండేదో ప్రజలకు డిజిటల్ మీడియాకు రాజీయ పాత్రలు, ప్రభుత్వం సోషల్ మీడియాను విస్తృతంగా వినియోగిస్తున్నాయని తెలిపారు. సోషల్ మీడియా విస్తృతం అంటే దేశాల్లో ప్రజాసాధ్యం అంటుంటున్నాడు. సోషల్ మీడియా సైట్స్ వేగమున, ట్విట్టర్, లింక్ డిన్, వాట్సాప్ వంటి సంస్థలు ప్రజాసాధ్యంలో ప్రముఖ పాత్ర పోషిస్తున్నాయని చెప్పారు. అదేవిధమైన సందర్భం, సంచలనపు దేశాల్లో వర్చువల్, వాట్సాప్ వంటి సోషల్ మీడియా ప్రజలకు భూమిక పోషిస్తున్నాయి. అమెరికా వర్చువల్ ప్రైవేట్ విజయం సెనుక డిజిటల్ మీడియా వర్చు సాధనాల, ప్రతిభలు ఉన్నాయని తెలిపారు. సోషల్ మీడియాలో ప్రజలకు సంబంధించిన విషయాల ఎంతవరకు వ్యవస్థగా ఉన్నాయోనో ప్రశ్నించారు. సోషల్ మీడియా వార్తా ప్రయోజనకరమైన సమాచారం, తప్పుడు సమాచారం వేగమునగా ప్రజలకు చేరుకోవడమైనది. ప్రభుత్వ కార్యక్రమాలు, అదేవిధమైన పతకాలు, రాజకీయ పరిస్థితులు అంశాలు వాటి అవగాహన కలిగి ఉన్నాయి. చరిత్రకరము, విద్యార్థులు, సోషల్ మీడియా ప్రజాసంబంధాలపై పూర్తి అవగాహన కలిగి ఉండాలన్నారు. అమరావతి చార్జర్ డైరెక్టర్ డి.వి.ఆర్ నాయుడు, జైన్ డైరెక్టర్ జి.అనీత, సమాచార, పోలీసులకు శాఖ శాఖలలో డైరెక్టర్ పీ.కె.కె.మహాన్, పీఎస్ బాబు ప్రకాష్, చార్జర్ మేధావులు, విద్యార్థులు పాల్గొన్నారు.

డిజిటల్ మీడియా

- ప్రజలకు, సంస్థలకు వారధిగా ప్రజాసంబంధాలు
- మధ్యం కమ్యూనికేషన్ డైరెక్టర్ పార్లమెంటు
- వర్చువల్ మీడియా పీఎస్ బాబు, డి.వి.ఆర్.



పార్లమెంటు సభ్యులను, అధ్యక్షులను, అనీత, కేంద్రమంత్రి కె.పార్థసారథి



BHOPAL CHAPTER

राष्ट्रीय जन संपर्क दिवस पर पब्लिक रिलेशन्स सोसाइटी भोपाल द्वारा होटल पलाश में जनसंपर्क दिवस का आयोजन किया गया। इस आयोजन में सोसाइटी के समस्त सदस्यों के अलावा शहर के गणमान्य नागरिकों ने भी भागीदारी की। इस आयोजन में मुख्य अतिथि प्रख्यात हिन्दी कमेंटटर पद्मश्री सुशील दोषी एवं कुशाभाउ ठाकरे पत्रकारिता विश्वविद्यालय के कुलपति प्रो.(डा.) मान सिंह परमार एवं विशेष अतिथि माखन लाल चतुर्वेदी राष्ट्रीय पत्रकारिता एवं संचार विश्वविद्यालय के कुलपति श्री जगदीश उपासने एवं वरिष्ठ पत्रकार शामिल रहे। इस गरिमापूर्ण आयोजन के व्याख्यान में वरिष्ठ पत्रकार गिरिजा शंकर ने देश में चुनाव प्रक्रिया के संबंध में बात करते हुए कहा कि इलेक्शन रिफॉर्म को बहुत जरूरी बताया, उन्होंने कहा कि मतदाता को जागरूक होना चाहिए लेकिन इससे पहले राजनीतिक दलों को भी जागरूक किया जाना बहुत जरूरी है। और जनता को जनमत के द्वारा इसके लिए दबाव बनाना चाहिए। माखन लाल विश्वविद्यालय के कुलपति श्री जगदीश उपासने ने कहा कि पत्रकारिता एवं जनसंपर्क में पहले अंतर संवाद होना चाहिए। उन्होंने दो समान विचारधाराओं में अंतर संवाद पर जोर दिया। जनसंपर्क की महत्ता समाज के सामने आनी चाहिए। चुनाव सुधार की प्रक्रिया में भी बदलाव पर भी उन्होंने जोर दिया। उन्होंने कहा कि आजकल आपराधिक प्रवृत्ति के लोग राजनीति में आ गए हैं। मतदाता जागरूकता पर उन्होंने कहा कि मतदाताओं को सिर्फ वोट देते वक्त ही नहीं बल्कि पूरे 5 साल तक जागरूक होना चाहिए।

कुशाभाउ ठाकरे पत्रकारिता विश्वविद्यालय रायपुर के कुलपति प्रो. मान सिंह परमार ने कहा कि, जनसंपर्क अधिकारी की महत्ता को बताते हुए उन्होंने कहा कि उन्हें हमेशा सत्या के साथ होना चाहिए। उन्होंने कहा की जनसंपर्क का क्षेत्र विस्तारित होकर अब कारपारेट कम्यूनिकेशन होता जा रहा है। उन्होंने पत्रकार को भाषा के अधिकार पर जोर देने की बात कही। उन्होंने सैद्धांतिक ज्ञान एवं व्यावहारिक ज्ञान को बहुत जरूरी बताया। उन्होंने कहा आज अच्छे कम्यूनिकेटर की बहुत जरूरत है। एक पत्रकार को जिज्ञासु होना चाहिए उसको कंप्यूटर चलाने के साथ ही कलम चलाना भी आना चाहिए। उन्होंने छात्रों को राजनीतिक कम्यूनिकेशन में भी जानी की सलाह दी। स्पीच कम्यूनिकेशन की आवश्यकता पर जोर दिया। मतदाता जागरूकता पर उन्होंने कहा कि सोच समझ कर युवा पीढ़ी मतदान करें और सही व्यक्ति को चुने। उन्हें टी.एन.शेषन पूर्व मुख्य चुनाव आयुक्त के भी कई उदाहरण दिए।

समारोह में आए प्रसिद्ध क्रिकेट कमेंटरेटर पद्म श्री सुशील दोषी ने आज की हिन्दी क्रिकेट कमेंटटरी में जो हिन्दी प्रयोग की जा रही है उस नाराजगी जताई। उन्होंने कहा कि आजकल भाषा की किसी को परवाह नहीं रह गई है।

इसका सबको विरोध करना चाहिए अगर हिन्दी भाषी हैं तो शुद्ध और अच्छी हिन्दी का प्रयोग कमेंटटरी में होना चाहिए। उन्होंने कहा कि समाज में बुरे लोग संगठित हो रहे हैं लेकिन अच्छे लोग नहीं। अच्छे लोगों को भी संगठित होना चाहिए जिससे समाज और देश का भला हो सके।

समारोह में लोक संपर्क सम्मान समारोह का आयोजन किया गया। लोक संपर्क सम्मान से सम्मानित होने वाले विद्वतजनों में, शासकीय क्षेत्र में जनसंपर्क के लिए श्री मंगला प्रसाद मिश्रा, अपर संचालक, जनसंपर्क संचालनालय एवं एकजूक्यूटिव डायरेक्टर, मध्य प्रदेश माध्यम को प्रदान किया गया। श्री मिश्रा विगत 36 वर्षों से जनसंपर्क संचालनालय में सेवाएं प्रदान करते हुए जनसंपर्क की चुनौतियों का सफलतापूर्वक निर्वहन किया। साथ ही साथ मध्यप्रदेशवासियों को शासन की नीतियों एवं कार्यक्रमों का सम्प्रेषण प्रभावी तरीके से किया है। श्री मंगला प्रसाद मिश्रा का मध्यप्रदेश जनसंपर्क विभाग की वर्तमान पीढ़ी के अधिकारियों में एक खास मुकाम दिया है। इस सम्मान से सम्मानित होने वाले दूसरे व्यक्ति हैं प्रो. (डॉ.) मानसिंह परमार, कुलपति, कुशाभाउ ठाकरे पत्रकारिता एवं जनसंचार विश्वविद्यालय, रायपुर(छ.ग.), प्रोफेसर परमार ने मीडिया शिक्षा जगत में अपनी बौद्धिकता, पैनी दृष्टि, प्रभावी सम्प्रेषण क्षमता, दूरदर्शिता एवं कार्य कुशलता के जरिये एक पृथक पहचान बनाई है। आपको मीडिया अध्यापन का 30 वर्षों का अनुभव है। लोकसंपर्क सम्मान से कैप्टन पीपुल्स ग्रुप की डायरेक्टर रुचि विजयवर्गीय को भी सम्मानित किया गया। कैप्टन विजयवर्गीय मीडिया क्षेत्र में अपनी अलग पहचान रखती हैं। सुश्री रुचि मध्यप्रदेश की पहली ऐसी महिला हैं, जो मध्यप्रदेश के शीर्ष समाचार पत्रों में से एक पीपुल्स समाचार पत्र के संपादक और प्रबंध निदेशक दायित्वों का निर्वहन बखूबी कर रही है। आप समाज, पर्यावरण और वन्य प्राणियों के प्रति काफी संवेदनशील हैं। आपने भोपाल स्थित वन विहार में मादा टाइगर को भी गोद लिया है। सुश्री रुचि सेलिंग, स्काई डायविंग और अन्य एडवेंचर्स खेलों में बढ़-चढ़ कर हिस्सा लेती हैं। श्री अखिल कुमार नामदेव, उप निदेशक, पत्र सूचना कार्यालय, भारत सरकार, भोपाल का भी सम्मान किया गया। आपने क्षेत्रीय प्रचार अधिकारी के रूप में 16 वर्षों तक ग्रामीण जनता को कल्याणकारी योजनाओं की सहज एवं सरल भाषा में जानकारी देकर उन्हें योजनाओं का लाभ लेने के लिए प्रेरित किया है। इनके साथ ही श्री समीर वर्मा, समाचार संपादक, आकाशवाणी केन्द्र, भोपाल को भी लोक संपर्क सम्मान दिया गया। श्री वर्मा महात्मा गांधी के संपूर्ण वाङ्मय के डिजिटलीकरण की टीम में रहे। इसके अलावा भोपाल दूरदर्शन में भी समाचार संपादक रह चुके हैं। आपका केंद्र सरकार के प्रमुख प्रचार अभियान, भारत निर्माण अभियान, शाइनिंग इंडिया में भी अभूतपूर्व योगदान रहा है।





BHUBNESHWAR CHAPTER

Bhubaneswar Chapter of Public Relations Society of India celebrated National Public Relations Day in collaboration with Sri Sri University on April 21, 2018 at the University Campus in Cuttack. Regional Director of Indian Institute of Mass Communication (Eastern Region) Dr. Mrinal Chatterjee, addressed the gathering of PR Professionals and Students as the Keynote Speaker. A panel discussion on 'Role of Public Relations in Democratic Process' was also organised as part of the programme.

Dr. Chatterjee, in his talk, discussed about the role and importance of Public Relations professionals in today's democratic society. Reiterating the PRSI Code of Ethics for PR professionals, he spoke about the ethical practice in PR to strengthen the profession.

President of Sri Sri University, Ms. Rajita Kulkarni addressed the gathering through webcasting.

In the panel discussion, MLA (Khandapada) Mr. Anubhav Patnaik, Founder & Director of Luminous Infoways Ms. Jayashree Mohanty, Faculty Member of Sri Sri University Dr. Vijay Laxmi Mohanty and Senior Communication Professional Mr. Bibhuti Mohanty shared their ideas about Public Relations in democratic process. The Panel Discussion was moderated by Chairman of PRSI, Bhubaneswar Chapter Mr. Amar Jyoti Mohapatra.

About 100 participants, including PR Professionals and Students took part in this programme. Asst. Professor of Sri Sri University Ms. Debastuti Dasgupta welcomed the participants. Secretary of PRSI, Bhubaneswar Chapter Mr. Sanjay Kumar Sahoo briefed about the importance of National PR Day.





PR Day at Sri Sri varsity

Athagarh: The Sri Sri University in collaboration with Public Relations Society of India (PRSI) organised the National Public Relations Day on Saturday. The theme of the event was 'Indian Democracy: The mantra for effective elections'. The keynote address was delivered by Dr Mrinal Chatterjee, Regional Director, IIMC followed by questions and answers from students. Laxmidhar Mohanty, Director, I&PR; Anubhav Patnaik, Khandapara MLA; Jayashree Mohanty, president, Luminous Infoways Pvt Ltd; Amarjyoti Mohapatra, former World Bank Consultant and Sanjay K Sahoo, AGM, Jindal were among the invitees. PR professionals from PRSI, students and academicians of the university took part in the event.

ଶ୍ରୀ ଶ୍ରୀ ବିଶ୍ୱବିଦ୍ୟାଳୟରେ ଲୋକ ସମ୍ପର୍କ ଦିବସ ପାଳିତ

ଭାରତ, (ଆସି): ସପ୍ତକ ନିର୍ବାଚନ ଗଣତାନ୍ତ୍ରିକ ଶାସନ ବ୍ୟବସ୍ଥାର ମୂଳମନ୍ତ୍ର । ନିର୍ବାଚନ ମାଧ୍ୟମରେ ଲୋକମାନେ ସେମାନଙ୍କର ଭଲମ ପୁଟିନିଧି ଚୟନ କରିଥାନ୍ତି । ଗରବରୀ ପର୍ଯ୍ୟାୟରେ ଏହା ଉତ୍ତମ ସରକାର ଗଠନ କରିବାରେ ନିର୍ଣ୍ଣାୟକ ଭୂମିକା ଗ୍ରହଣ କରିଥାଏ ବୋଲି ଏଥିରେ ଚେଳାନାକସ୍ଥିତ ଆଇଆଇଏମ୍‌ସିର ଆଞ୍ଚଳିକ ନିର୍ଦ୍ଦେଶକ ଡା. ମୁଣ୍ଡାଳ ଚାଟାର୍ଜି ଯୋଗଦେଇ କହିଛନ୍ତି । ଶ୍ରୀ ଶ୍ରୀ ବିଶ୍ୱବିଦ୍ୟାଳୟ ଓ ପିଆରଏସ୍‌ଆଇ ମିଳିତ ଆନୁକୁଲ୍ୟରେ ସୋମବାର ବିଶ୍ୱବିଦ୍ୟାଳୟ ପରିସରସ୍ଥ ପୁଡ଼ି ଭବନରେ ସାମାଜିକ ଜାତୀୟ ଲୋକ ସଂପର୍କ ଦିବସ ପାଳନ ଅବସରରେ ଶ୍ରୀ ଚାଟାର୍ଜୀ ମୁଖ୍ୟ ବକ୍ତାବଳୀ ଦେଇଥିବାବେଳେ ନିର୍ବାଚନ ବ୍ୟବସ୍ଥା ସଂପର୍କରେ ମତପ୍ରକାଶ କରିଛନ୍ତି । ଏହି ମର୍ମରେ ଡା. ଚାଟାର୍ଜୀ ଭାରତୀୟ ଗଣତନ୍ତ୍ର ଓ ସୁନିର୍ବାଚନ ବ୍ୟବସ୍ଥା ସଂପର୍କରେ

ଆଲୋଚନା କରିବା ସହ ଏହାର ଦିର୍ଢିତ୍ୱ ଦିଶ ସଂପର୍କରେ ଆଲୋଚନା କରିଥିଲେ । ଭାରତୀୟ ଗଣତନ୍ତ୍ର ଓ ସପ୍ତକ ନିର୍ବାଚନର ମନ୍ତ୍ର ସଂପର୍କରେ ବିଶେଷଜ୍ଞଙ୍କ ନିର୍ବାଚନ ବ୍ୟବସ୍ଥାର ବିଭିନ୍ନ ଦିଗ ସଂପର୍କରେ ଆଲୋଚନା କରିଥିଲେ । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ବହୁ ମାନ୍ୟଭାଷୀ ବ୍ୟକ୍ତି ମଧ୍ୟରେ ଶେଷତା ବିଧାୟକ ଅନୁଭବ ପଟ୍ଟନାୟକ, ଶ୍ରୀ ଶ୍ରୀ ବିଶ୍ୱବିଦ୍ୟାଳୟର ଡାକ୍ତରମୁରୁ ନରେନ୍ଦ୍ର ଭାଷା, ଲୋକସଂପର୍କ ଅଧିକାରୀ ବିଜୟକଣ୍ଠା ମହାନ୍ତି, ଭୂମିନସ୍ତ ଭନପୋଡ଼େଇ, ପ୍ରାଣକୋଟ ଶିମିଟେର ସରପଞ୍ଚ ଜୟଶ୍ରୀ ମହାନ୍ତି, ବିଶ୍ୱବିଦ୍ୟାଳୟ ପୂର୍ବତନ ପରାମର୍ଶଦାତା ଅମରକୋପାଡ଼ି ମହାପାତ୍ର, ପିଆରଏସ୍‌ଆଇର ଅଧ୍ୟକ୍ଷ ସଂଜୟ କୁମାର ସାହୁ, ଏକିଏମ୍ ଜିଉଲ ସଂପାଦକ ତଥା ଲୋକ ସଂପର୍କ ଏବଂ ଗଣମାଧ୍ୟମ ପ୍ରତିନିଧିମାନେ ଉପସ୍ଥିତ ଥିଲେ ।





DEHRADUN CHAPTER

पब्लिक रिलेशन सोसाइटी ऑफ इंडिया के देहरादून चेप्टर द्वारा मुख्य निर्वाचन अधिकारी कार्यालय के सहयोग से राष्ट्रीय जनसंपर्क दिवस के अवसर पर भारतीय लोकतंत्र में प्रभावी चुनाव के लिये मंत्र विषय पर कार्यक्रम आयोजित किया गया।

कार्यक्रम को संबोधित करते हुए मुख्य अतिथि डॉ एस फारुख ने कहा कि पार्लियामेंट समाज का आईना होता है इसलिए ये हम सभी की जिम्मेदारी हो जाती है कि हम संसद के लिए अच्छे जनप्रतिनिधियों का चुनाव करें।

महानिदेशक युकोस्ट डॉ राजेन्द्र डोभाल ने कहा कि आज हमारा लोकतंत्र और मजबूत हुआ है। आज हमारा देश प्रगतिशील है, क्योंकि हम एक लोकतांत्रिक समाज का हिस्सा हैं। लोकतंत्र को मजबूत करने की दिशा में हम सभी को और अधिक सतत प्रयास करने होंगे।

पलायन आयोग के उपाध्यक्ष डॉ एस एस नेगी कहा की पी आर एस आई द्वारा आज महत्वपूर्ण विषय पर कार्यक्रम रखा गया है। उन्होंने कहा कि लोकतंत्र को मजबूत करने में हम सभी की जिम्मेदारी है। उन्होंने कहा कि हम सभी को वोट अवश्य करना चाहिए।

समाजसेवी एवं उद्यमी श्री राकेश ओबेरॉय ने कहा कि आज हमारा लोकतंत्र कई देशों से बेहतर है। आज लोगो की भागीदारी लोकतंत्र में बढ़ी है।

मुख्य निर्वाचन अधिकारी कार्यालय से आये श्री सतीश निगम ने ई वी एम एवं वी वी पैट के बारे में विस्तृत जानकारी दी।

गति फाउंडेशन के अध्यक्ष श्री अनूप नौटियाल ने राज्य में अब तक हुई निर्वाचन के संबंध में जानकारी दी। उन्होंने बताया कि विगत वर्षों में हुए चुनाव में महत्वपूर्ण तथ्य सामने आया कि देहरादून में सबसे कम मतदान हुआ, जबकि पहाड़ों में ज्यादा मतदान हुआ।

इस अवसर पर निर्णय लिया गया कि देहरादून चेप्टर द्वारा आम जनमानस में निर्वाचन के संबंध में जनजागरूकता कार्यक्रम किये जायेंगे।

कार्यक्रम में देहरादून चेप्टर के अध्यक्ष श्री विमल डबराल, सचिव श्री अनिल सती, संयुक्त सचिव श्री अमित पोखरियाल, कोशाध्यक्ष श्री सुरेश भट्ट, कार्यकारी सदस्य श्री डी पी उनियाल, श्री सुधाकर भट्ट, श्री मनोज गोविल, श्री महेश खकरियाल, श्री वैभव गोयल आदि उपस्थित थे।





अच्छे जनप्रतिनिधि
का चुनाव किया जाए

देहरादून। पब्लिक रिलेशन सोसायटी ऑफ इंडिया के देहरादून चैप्टर की ओर से राष्ट्रीय जनसंपर्क दिवस पर भारतीय लोकतंत्र और प्रभावी चुनाव पर कार्यक्रम कराया गया। वक्ताओं ने लोकतंत्र की मजबूती पर जोर दिया।

शनिवार को होटल पैसेफिक में मुख्य निर्वाचन कार्यालय के सहयोग से हुए कार्यक्रम में डॉ. एस फारुख ने कहा कि संसद समाज का आईना होता है। हम सभी की जिम्मेदारी है कि संसद के लिए अच्छे जनप्रतिनिधि का चुनाव करें। यूकोस्ट के महानिदेशक डॉ. राजेन्द्र डोभाल ने कहा कि लोकतंत्र और मजबूत हुआ है। देश प्रगतिशील है, क्योंकि हम लोकतांत्रिक समाज का हिस्सा हैं। लोकतंत्र मजबूत करने की दिशा में सभी को सतत प्रयास करने होंगे। पलायन आयोग के उपाध्यक्ष डॉ. एसएस नेगी कहा कि लोकतंत्र की मजबूती के लिए इस तरह के कार्यक्रमों का आयोजन जरूरी है। चुनाव में सभी को वोट करना चाहिए। मुख्य निर्वाचन अधिकारी कार्यालय से आए सतीश निगम ने ईवीएम और वीवीपैट के बारे में जानकारी दी। इस मौके पर गति फाउंडेशन अध्यक्ष अनूप नौटियाल, पीआरएसआई टून चैप्टर के अध्यक्ष विमल डबगल, अनिल सती, अमित पोखरियाल, सुरेश भट्ट मौजूद रहे।

भविष्य चुन रहे, यह सोचकर डालें वोट

राष्ट्रीय जनसंपर्क दिवस के उपलक्ष्य पर

पर किया गया मंथन



सुभाष चंद्र बोस का एक वोट में फैलाने वाले देशद्रुप वैदर की ओर से 'भारतीय लोकतांत्रिक सर्वोच्च न्यायालय' जिला पर जहाजिका बोली में बोली पुराने सार्वजनिक री. जिला जिला + जिला

पढ़ा-लिखा दून मतदान में पीछे

मॉन्टे में मरी पाउडरेन के सम्बन्ध
अपवाद अथवा नैतिकता ने अपवाद प्रस्तुत
करो हुए कदा कि जिस युव में सर्वोच्च
पाद-विशेष वर्ग निवास करता है, वह
2013 के निम्न वृत्त में कुल आबादी

के 35 प्रसारकों में ही सबसे कम वित्त वर्ष 2007 के निष्पत्तिगत शुद्धाय की बात करने से दून में मात्र 58.76 फिस (ही मात्रा)। जबकि उत्तरप्रदेशनर में 72.42 फिसनर व उत्तराखण्ड में

दुसरा जनसंख्या में यह आंकड़ा 71.519 कीलक था। उन्होंने सुझाव भी दिया कि सोसाइटी को अपनी नियमावली चुनाव में मत प्रतीकित करने के लिए विशेष प्रयास करने चाहिए।

[illegible]

मूल्य निर्धारण अधिकांश के प्रति के रूप में खुले बाजार नियम ने इसे व कोर्पोरेट के जो भी जानकारी हो। वे में बाजार जानकारी को भी बाजार विनिर्देश दिए गए। कोर्पोरेट में बाजार जानकारी को भी बाजार विनिर्देश दिए गए। कोर्पोरेट में बाजार जानकारी को भी बाजार विनिर्देश दिए गए।

दमकाल, सचिव अजित गरी, संयुक्त सचिव अजित पेंडुरीकर, प्रोफेसर सुनील भट्ट, कार्यकारी सचिव डॉ. जे. जिनकर, युवाका भट्ट, मंडल सचिव मोहन सुबोषिण, वैभव गेंडल अतिथित थे।

अच्छे जनप्रतिनिधि का निर्वाचन हर देशवासी की जिम्मेदारी उ

अमर उजाला ख्यूसो
देखदुख।

राष्ट्रीय जनसंपर्क दिवस
पर 'भारतीय लोकतंत्र,
प्रभावी चुनावी मंत्र'
विषय पर कार्यशाला

मुम्बई का ही संवाद में थे।
 चुनाव के परिणामों के बाद
 मोरारजी ने कहा कि आज हमारा
 लोकतंत्र और मजबूत हुआ है। हमारा
 देश प्रगतिशील है। हम मजबूत
 लोकतांत्रिक समाज का निर्माण हैं।
 लोकतंत्र को मजबूत करने की दिशा
 में हम सभी और अधिक सतत प्रयास
 करते रहेंगे। पलायन अवरोधक

उत्तराखण्ड डॉ. एसएस नेगी कक्षा लोकार्पण को मजबूत करता देशभर की निम्मेदारी बनती है। मैं मजदूरा को अपने मातृभूमि का प्रयोग कर लोकार्पण को मजबूत के लिए आगे आने चाहिये।

निर्वाचन के संकेत में जानकारी दी। उन्होंने कहा कि विगत वर्षों में हुए चुनाव में महात्मापूर्ण रूप सामने आया कि देशराष्ट्र में सबसे कम मतदान हुआ, जबकि पक्षीय दलकों में जबर मतदान हुआ।

कायक्रम में प्रसारणअर्द्ध
देहातपुत्र पेटर के अग्रिम स्थित
रकबल, सविध अग्रिम सगी, संकुल
सविध अग्रिम पेशानिगत,
कोषाग्रिम सुरेश भट्ट, कार्यकारी
सदस्य टीवी अग्रिम, हेम प्रकाश,
मुकुंदर भट्ट, मनेज मेमिन, मनेज
सुप्रतिगत, वैभव सेनल समेश कई
उपस्थित थे।

१. **प्रदेश**
 २. **प्रदेश**
 ३. **प्रदेश**
 ४. **प्रदेश**
 ५. **प्रदेश**
 ६. **प्रदेश**
 ७. **प्रदेश**
 ८. **प्रदेश**
 ९. **प्रदेश**
 १०. **प्रदेश**

अच्छा जनप्रतिनिधि चुनना
सामूहिक जिम्मेदारी : डा. फारुख

■ देहसादन/पराधन्यो



कार्यक्रम में विद्यार्थी व्यक्त अपने प्रदर्शन के
महानिदेशक डा. राजेश्वर शर्मा।

पब्लिक रिलेसन सेमाफटी ऑफ इंडिया के देहरादून सेंटर द्वारा राष्ट्रीय जलसंयोजन दिवस पर कार्यक्रम का आयोजन किया

गया। इसमें भारतीय लोकतंत्र व प्रभावी चुनाव के लिए मंत्र विनय पर चर्चा की गई।

सूचना रोड विथल होटल में मुख्य निर्वाचन अधिकारी काशीचंद के सहयोग में आयोजित कार्यक्रम काहीर मुख्तुआर अहमद, एम. फलसत ने कहा कि पार्लियामेंट समक्ष का आर्द्रा है। अचूक जानकारीविधुन राभी को विमोचने है। कृष्णरत्न के मान्यदिक डा. रालिंद डोगाल ने कहा कि लोकतंत्र को मजबूत करने को दृष्टि में समर्थीक रूप में प्रवास करने होवे। फलसत अहमद के उपस्थित डा. एसमस नेने कहा कि लोकतंत्र को मजबूत प्रयत्न करने के लिए राभी अधिकृत रूप में मजबूत करना चाहिए। समाजवादी राभी

अधेरायण न क्वाक भारत का लोकतन्त्र
कई देशों से बेकार है। मुख्य निर्वाचन
आयोगी कार्यलय के सहाय निगम में
ईवीएम एवं सीसीटी के संबंध में विस्तृत
जानकारी दी। सही फाइटेशन के अभाव
अनुप नीतिज्ञान ने राज्य में अब तक हुई
निर्वाचन के विभिन्न घड्डों पर प्रकाश
छाया। कार्यक्रम में निर्वाचन के प्रति आम
जनमानस के लिए जागरूकता कार्यक्रम
चलाने का निर्वाह लिया गया। इस मौके पर
प्र.आ.ए.ए.ए.ई. द्वारा चैटर के अध्यक्ष
विमला बराला, मुख्य अतिथि सती,
अमित पोखरियाल, सुरेश भट्ट, दीपी
मोहन, हेम प्रकाश, सुधाकर भट्ट व
उत्तीर्ण गोपाल सिंह मोहरा थे।

Selection of good candidate is our responsibility: Dr S Farooq

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DELHI CHAPTER

We have the best Election System in place in India - Chief Election Commissioner

Public Relations Society of India (PRSI) and New Delhi Institute of Management (NDIM) jointly celebrated the National Public Relations Day at NDIM Campus on April 21st. Chief Election Commissioner of India, Shri OP Rawat and Former Chief Information Commissioner of India, Smt Deepak Sandhu graced the occasion and shared their views on how citizens especially the youth can strengthen the Indian Democracy by electing the best people.

The theme of the session was "Indian democracy- Mantra for Effective Elections". In his opening statement Shri K,M Prashanth, Secretary, PRSI Delhi chapter gave an overview of PRSI and its activities. Chairman of PRSI Delhi chapter, Shri S Rajagopalan gave the welcome speech in which he highlighted the importance of PR as a strategic tool for management.

Dr. Ajit Pathak illuminated the gathering with his poem which highlighted that the mantra of democracy is to bring smile on each face. In his speech, he emphasized that the youth needs to vote whenever they get a chance and not to take election day as a holiday.

Smt Deepak Sandhu, Former Chief Information Commissioner (CIC) of India addressed the audience on RTI and elections.

Shri O.P. Rawat, Chief Election Commissioner talked about the new initiatives being taken by the Election

Commission to make the election process error free and fair. He talked about a new feature on the website by which the voter can change her/his address and name through attaching authorized papers and the voter card will be updated. He noted that observing, following and complying with the rules strengthens the Democracy. He also highlighted that one of the great concerns of Elections today is use of Social Media for manipulations.

He shared that elections all over the world are graded on 11 indices and Indian elections have been rated among the top nations for 8 of these indices. 3 indices where India got only passing marks in election indices are abuse of money, media and electoral roles and these issues need to be addressed.

Shri Rawat concluded that to create a better world, the most important thing for youngsters is to vote and elect the right leaders

Posters on democracy and elections created by Dr. Ajit Pathak were released by Sh OP Rawat, Hon'ble Chief Election Commissioner of India and other dignitaries also joined in.

Prof Teena Singh, Registrar, NDIM thanked the guests on behalf of NDIM and proposed that NDIM students are available for Research, Curriculum Development and other knowledge support to Chief Election Commissioner and to Smt Sandhu's Anti-Corruption Academy.





PRSI and NDIM celebrates National Public Relations Day



Public Relations Society of India (PRSI) and New Delhi Institute of Management (NDIM) jointly celebrated the National Public Relations Day at NDIM Campus recently. Chief Election Commissioner of India, OP Rawat and Former Chief Information Commissioner of India, Deepak Sandhu graced the occasion and shared their views on how citizens especially the youth can strengthen the Indian democracy by electing the best people. The theme of the session was 'Indian democracy- Mantra for Effective Elections'. In his opening statement K M Prashanth, Secretary, PRSI Delhi chapter gave an overview of PRSI and its activities. Chairman of PRSI Delhi chapter, S Rajagopalan gave the welcome speech in which he highlighted the importance of PR as a strategic tool for management.

National Public Relations Day celebrated at NDIM



Public Relations Society of India (PRSI) and New Delhi Institute of Management (NDIM) jointly celebrated the National Public Relations Day at the NDIM campus on April 21. Chief election commissioner of India, O P Rawat and former chief information commissioner of India Deepak Sandhu graced the occasion and shared their views on how citizens, especially the youth can strengthen the Indian democracy by electing the best people.

We have the best election system: CEC

Public Relations Society of India (PRSI) and New Delhi Institute of Management (NDIM) jointly celebrated the National Public Relations Day at NDIM Campus on 21 April.

Chief Election Commissioner O P Rawat and Former Chief Information Commissioner Deepak Sandhu graced the occasion and shared their



en the Indian Democracy by electing the best people. The theme of the session was 'Indian democracy- Mantra for Effective Elections'.

Former Chief Information Commissioner (CIC) Deepak Sandhu addressed the audience on RTI and elections. Rawat talked about the new initiatives being taken by the Election Commission to make



PRSI, NDIM celebrate NPR day



Public Relations Society of India (PRSI) and New Delhi Institute of Management (NDIM) has jointly celebrated the National Public Relations Day at NDIM Campus on April 21. Chief Election Commissioner of India O P Rawat and Former Chief Information Commissioner of India Deepak Sandhu were present and shared their views on how citizens especially the youth can strengthen the Indian democracy by electing the best people.

The theme of the session was Indian democracy- Mantra for Effective Elections. In his opening statement K. M. Prashanth, Secretary, PRSI Delhi chapter gave an overview of PRSI and its activities. Chairman of PRSI Delhi chapter, S Rajagopalan gave the welcome speech in which he highlighted the importance of PR as a strategic tool for management. This was followed by a talk by Dr. Ajit Patil, National President, PRSI who recited a poem, which highlighted that the mantra of democracy is to bring smile on each face. Dr. Patil is the first Indian to get a doctorate in PR. In his speech, he emphasized that the youth needs to vote whenever they get a chance and not to take Election Day as a holiday.

Deepak Sandhu, Former Chief Information Commissioner (CIC) of India addressed the audience on RTI and elections. O. P. Rawat, Chief Election Commissioner talked about the new

cess error free and fair.

He talked about a new feature on the website by which the voter can change his/her address and name through attaching authorized papers and the voter card will be updated. He noted that observing, following and complying with the rules strengthens the democracy. He also highlighted that one of the great concerns of Elections today is using Social Media for manipulations.

He shared that elections all over the world are graded on 11 indices and Indian elections have been rated among the top nations for 8 of these indices. 3 indices where India got only passing marks in election indices are those of money, media and electoral roles and these issues need to be addressed. He concluded that to create a better world, the most important thing for youngsters is to vote and elect the right leaders.

Posters on democracy and elections created by Dr. Ajit Patil were released by O P Rawat, Chief Election Commissioner of India and other dignitaries also joined in. The set of five posters were created by Dr. Ajit Patil specifically on the theme of Elections. Prof. Teena Singh, Registrar, NDIM thanked the guests on behalf of NDIM and proposed that NDIM students are available for research, curriculum development and other knowledge support to Chief Election Commissioner

PRSI and NDIM celebrates National Public Relations Day



Public Relations Society of India (PRSI) and New Delhi Institute of Management (NDIM) jointly celebrated the National Public Relations Day at NDIM Campus recently. Chief Election Commissioner of India, OP Rawat and Former Chief Information Commissioner of India, Deepak Sandhu graced the occasion and shared their views on how citizens especially the youth can strengthen the Indian democracy by electing the best people. The theme of the session was 'Indian democracy- Mantra for Effective Elections'. In his opening statement K M Prashanth, Secretary, PRSI Delhi chapter gave an overview of PRSI and its activities. Chairman of PRSI Delhi chapter, S Rajagopalan gave the welcome speech in which he highlighted the importance of PR as a strategic tool for management.



GUWAHATI CHAPTER

'Indian form of democracy is the best. Democracy is not only a form of Government but a way of life. The most auspicious duty of a citizen in a democracy is to exercise his franchise. At the same time, urban apathy towards the democratic process is significantly noticeable, despite the educated and enlightened being a greater part of the populace', said Commissioner of Police, Guwahati Shri Hiren Ch. Nath who was invited as the Chief Guest at the National PR Day celebrations of Public Relations Society of India, Guwahati Chapter held in the city where large numbers members of PRSI, PR & Corporate Communication professionals and practitioners, students and academicians in the field participated in a big way. Shri Nath held the audience spellbound with his diverse perspectives and interesting anecdotes related to the theme of this year's National PR Day, 'Indian Democracy : Mantra for Effective Elections' based on his rich experience of 22 years as an IPS officer.

Shri Nava J Thakuria, journalist of repute and Secretary of Guwahati Press Club who was the Guest of Honour, in his powerful oratory, said that India is a participatory democracy and citizens have the responsibility to ensure that the Government voted by them is representative of majority, which would be possible only if everyone cast their vote. He also stressed upon holding public debates amongst prospective candidates from various political parties with the electorate as an audience so that people can judge the potential of the candidates. 'We should strive to make India the greatest democracy, other than being the largest', he said.

Shri B D Sharma, joint Chief Electoral Officer, Govt of Assam who was invited as a special guest talked about new systems and procedures which have changed the face of Indian Elections. He said that 82% voting in the last elections in Assam is a manifestation of enhanced participation by

the electorate.

Earlier, PRSI Guwahati Chapter Chairperson Ms. Madhuchanda Adhikari welcomed the distinguished guests and presented an outline of Public Relations Society of India as the apex body of PR Professionals in the country established in the year 1958. She highlighted the programs conducted by PRSI Guwahati Chapter and explained the relevance of National PR Day to focus attention on PR function and professionals in India who have an increasingly important role in the development in the country.

'Seven Sisters', the journal of PRSI Guwahati Chapter was released on the occasion. Veteran member of the Chapter, poet and winner of the Assam Valley literary Award Shri Sananta Tanti was felicitated on the occasion. 16 new members of PRSI Guwahati Chapter were handed over their membership cards.

National President PRSI, Dr. Ajit Pathak in his PR Day message read out by Vice President (East) PRSI, Ms. M S Mazumder said that India is the largest democracy of the world with vivid geography, languages, cultures, traditions and value systems. Electing right people is the first step in democracy. Theme of the National PR Day this year has been decided with the above in mind. "Let us commit ourselves to elect the best", he said.

The formal meeting ended with the vote of thanks by Chapter General Secretary Mrs. Sita Baruah. Other executive members present in the meeting included Amlanjyoti Barooah-Treasurer; Alakesh Das- Editor of Seven Sisters; Vice Chairperson- Ruma Chakraborty; Executive member- Jumita Saikia; Joint Secretary-Surajit Sinha Roy; NC members Dilip Bora and RN Borah and veteran PRSI members Shri B.K.Baruah and G.Kibriya.

भैया जी ! EVM आने से चुनावों में
बूथ केपचरिंग का आनंद ही चला गया ;
फिर से चालू करवाइये ना वो खेल !



चुनाव अधिकारी को यदि हो
बूथ केपचरिंग का कभी आभास ।
EVM के एक switch दबाने से
निरस्त हो जायें सभी प्रयास ॥



Public Relations Society of India





HYDERABAD CHAPTER

Public Relations Profession plays a vital role for creating awareness in the society opined Shri V. Nagi Reddy, State Election Commissioner, Govt. of Telangana. He was chief guest on National Public Relations Day celebration held at Tourist Plaza, Hyderabad on 21st April, 2018 organized by the Public Relations Society of India (PRSI), Hyderabad Chapter. He stated that the elections play a very vital role in democracy. Defining the role of the people, he stated that the constitution need to bring awareness among the people. He stated that communication with various groups of people would help to contribute to the society at large. He said that democracy is considered the finest form of government in which every individual participates consciously and in which the people remain the sovereign power determining their destiny. So, in democracy the people are the ultimate source of power and its success and failure depend on their wisdom, consciousness and vigilance, he opined.

National Public Relations Day theme for this year was "Indian Democracy – Mantra for Effective Elections". The Public Relations Society established in the year 1958, a national association of PR practitioners, has been striving to promote the recognition of Public Relations as a strategic management function.

Dr C.V. Narasimha Reddi, Former Director (I&PR)& Editor, 'Public Relations Voice' was the Guest of Honour on the occasion. He emphasized

on the importance of Public Relations profession. He observed that all the developmental works of the government were made visible and audible to the public by the PR professionals. He said that this year PRSI National body has chosen the right theme "Indian Democracy – Mantra for Effective Elections" and PRSI body taking up the effective cause to create public awareness drive to educate them on the importance of voting system. He expressed that democracy is defined as a government of the people, by the people and for the people. Since, it is not possible for all the people in a big country like India to directly participate in the government; they are required to exercise their franchise and elect their representatives at regular intervals, he added.

Shri J. Nagaiah, CPRO, Singaeni Collieries received the Dr. C.V. NarasimaReddi, Best PR Manager Award for the year 2018. Shri V. Sudhakar, PRO, PJTSAU was awarded the Certificate of Merit for his meritorious contributions to PR.

Earlier, Dr. P Venu Gopal Reddy, Chairman, PRSI, Hyderabad Chapter welcomed the gathering and presented the activities of Hyderabad Chapter. Smt. G. Aneesa, secretary, PRSI proposed vote of thanks. All the senior members, former chairmen of the Hyderabad chapter, NC Members. Office bearers of PRSI Hyderabad chapter and PR Students were present on this occasion.



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ప్రైవేట్ లాంటి, సమస్తి తెలుగు: సమాజంలో ప్రత్యేకం తీసుకురావడానికి పుట్టి రిలేషన్స్ ప్రాజెక్టు తీలకూతాకా పోషిస్తున్నదని రాష్ట్ర ఎన్నికల కమిషనర్ వీ నా రెడ్డి అన్నారు. పుట్టి రిలేషన్స్ సాన్నిత ఆఫ్ ఇండియా ప్రైవేట్ లాంటి రాష్ట్ర అభివృద్ధిలో తిరువారం జరిగిన 32వ జాతీయ పోరసంబంధాల దినోత్సవానికి ఆయన ముఖ్యఅతిథిగా హాజరయ్యారు. పోరసంబంధాల మెరుగుదలపై మే లక్ష్యంగా ఈ సాన్నిత మనోభివృద్ధి విధించారు. 2018 సంవత్సరానికి గాను సింగిల్ టీ సీఆర్ఎఫ్ షే జాగ్రత్త ఉత్తమ పోరసంబంధాల మేనేజర్ అవార్డు సంతకంపన్నారు. వీటిలో సమస్తి నుండి సీఆర్ఎఫ్ వీ మద్రాస్ అభివృద్ధిలో మేదాని అవార్డును అందుకున్నారు. ప్రైవేట్ లాంటి ప్రైవేట్ అభివృద్ధి పీ మేజి గోపాల్రెడ్డి, కార్యదర్శి శ్రీ ఆనీశా ఈ కార్యక్రమంలో పాల్గొన్నారు.

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1996-1997-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000

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పానెటి(కొత్తపాడు): పూర్వచారిత్రవ పానెటి యెడల్ భాగం పానెటి పురుష పర్యవేక్షణకు జరిగినది. పానెటికి వీటి పర్యవేక్షణకు అగ్నేను తీసి పానెటి అక్కడకు పంపించినట్లుగా తీసిప (కా) అర్చి పేరేమిగా. ముఖ్య ప్రజలు పానెటి అర్చి వారి అయిదు అంతులపై పానెటిని అది అక్కడ పంపించింది. ప్రజా సమయాలవారి అర్చనలలో పానెటికిమారు సమయాలలో, పూర్వం వచ్చే పానెటికి సమయాల ప్రజల, సమయాల

[illegible]

హిందూ (కొత్తూరు) ప్రాంతాధికారి సింగిల్ డెవలప్ కో ఆప్టివైజ్ మేటాం దీక్షలు నిర్వహిస్తున్న జాగాలు నాల్గవ నీటి వ్యవస్థలకు కట్టడం పేరే పేరేనే కాదాల్సి ఉంటున్నట్లు. జిఎం (కో) ఆర్డర్ ప్రకారం, ముఖ్య ప్రజా సేవాలాం అం కాగా ఉంటున్నట్లు సేవలు ఈ ఆదర్శ వేరియంట్, ప్రజా సేవాలాం అర్హులలో నిర్దేశించేటట్లు చేయాలాం. ప్రైవేట్ వేరియంట్ సేవాలాం ప్రజా, సేవ, వాక్

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21/27

‘People must exercise their voting power’

Addressing the gathering at the 33rd National Public Relations Day held in the city on Saturday, Dr CV Narayana Reddy, former Director (MRF) and guest of honour spoke on the importance of voting in a democracy. The theme of Public Relations Society of India (PRS) for 2018 is ‘Public Democracy’. Mr Reddy said, ‘In a democracy people are the ultimate source of power and the success and failure depends on their wisdom, consciousness and vigilance, he stressed. State Election Commissioner V Nagesh Babu also spoke of the need for bringing awareness on voting. SCL, CPWD, J Nigralak owned the Dr CV Narayana Reddy Best PR Manager Award for 2018, while PUNJAB PRO V Sudhakar was awarded the Certificate of Merit for his contribution to public relations. PRS Secretary G Abhishek proposed the vote of thanks.

అవార్డు అందుకున్న జేఎం సాగయ్య

మండ్రి: ప్రతిష్టాత్మకమైన రాష్ట్ర సి పి పరిమళానికి బిస్ నేషనల్ రిలేషన్ షిప్ అవార్డును సింగిరేణి జేఎం సాగయ్యకు. ముఖ్య ప్రజా సంబంధాల అధికారి జే సాగయ్య అందుకున్నాడు. శనివారం రాత్రి ప్రారంభంలోని బారంబడి ప్లాజాలో జరిగిన కార్యక్రమంలో రాష్ట్ర ప్రభుత్వ కమిషనర్ సాగిరెడ్డి రేణుకా మీదగా సాగయ్య అవార్డును సీఎంసీఆర్ వారికి ప్రజా సంబంధాల సంఘంపేక్షా రిలేషన్ షిప్ సాగిరెడ్డి అండ్ అసోసియేట్స్ ప్రారంభించింది. ఈ అవార్డును ప్రకటించిన విషయం తెలిసింది.

సాగయ్య అవార్డు అందజేస్తున్న రాష్ట్ర ఎన్నికల కమిషనర్ సాగిరెడ్డి

సింగిరేణి జేఎం సాగయ్యకు జాతీయ స్థాయి అవార్డు

ప్రతిష్టాత్మకంగా రాష్ట్ర సి పి పరిమళానికి బిస్ నేషనల్ రిలేషన్ షిప్ అవార్డును సింగిరేణి జేఎం సాగయ్యకు. ముఖ్య ప్రజా సంబంధాల అధికారి జే సాగయ్య అందుకున్నాడు. శనివారం రాత్రి ప్రారంభంలోని బారంబడి ప్లాజాలో జరిగిన కార్యక్రమంలో రాష్ట్ర ప్రభుత్వ కమిషనర్ సాగిరెడ్డి రేణుకా మీదగా సాగయ్య అవార్డును సీఎంసీఆర్ వారికి ప్రజా సంబంధాల సంఘంపేక్షా రిలేషన్ షిప్ సాగిరెడ్డి అండ్ అసోసియేట్స్ ప్రారంభించింది. ఈ అవార్డును ప్రకటించిన విషయం తెలిసింది.

राष्ट्रीय जनसंपर्क दिवस कार्यक्रम आयोजित

జనసంబంధం, 33 వేల (National Public Relations Day) శనివారం రాత్రి బారంబడి ప్లాజాలో జరిగిన కార్యక్రమంలో రాష్ట్ర ప్రభుత్వ కమిషనర్ సాగిరెడ్డి రేణుకా మీదగా సాగయ్య అవార్డును సీఎంసీఆర్ వారికి ప్రజా సంబంధాల సంఘంపేక్షా రిలేషన్ షిప్ సాగిరెడ్డి అండ్ అసోసియేట్స్ ప్రారంభించింది. ఈ అవార్డును ప్రకటించిన విషయం తెలిసింది.

ఈ ఏడాది మంబరే

ప్రతిష్టాత్మకంగా రాష్ట్ర సి పి పరిమళానికి బిస్ నేషనల్ రిలేషన్ షిప్ అవార్డును సింగిరేణి జేఎం సాగయ్యకు. ముఖ్య ప్రజా సంబంధాల అధికారి జే సాగయ్య అందుకున్నాడు. శనివారం రాత్రి ప్రారంభంలోని బారంబడి ప్లాజాలో జరిగిన కార్యక్రమంలో రాష్ట్ర ప్రభుత్వ కమిషనర్ సాగిరెడ్డి రేణుకా మీదగా సాగయ్య అవార్డును సీఎంసీఆర్ వారికి ప్రజా సంబంధాల సంఘంపేక్షా రిలేషన్ షిప్ సాగిరెడ్డి అండ్ అసోసియేట్స్ ప్రారంభించింది. ఈ అవార్డును ప్రకటించిన విషయం తెలిసింది.

సిపిఆర్ టీ సాగయ్యకు బెస్ట్ పీఆర్ మేనేజర్ అవార్డు

మంబరే, ఏప్రిల్ 22 (ఆంధ్ర ప్రభ): రాష్ట్ర సి పి పరిమళానికి బిస్ నేషనల్ రిలేషన్ షిప్ అవార్డును సింగిరేణి జేఎం సాగయ్యకు. ముఖ్య ప్రజా సంబంధాల అధికారి జే సాగయ్య అందుకున్నాడు. శనివారం రాత్రి ప్రారంభంలోని బారంబడి ప్లాజాలో జరిగిన కార్యక్రమంలో రాష్ట్ర ప్రభుత్వ కమిషనర్ సాగిరెడ్డి రేణుకా మీదగా సాగయ్య అవార్డును సీఎంసీఆర్ వారికి ప్రజా సంబంధాల సంఘంపేక్షా రిలేషన్ షిప్ సాగిరెడ్డి అండ్ అసోసియేట్స్ ప్రారంభించింది. ఈ అవార్డును ప్రకటించిన విషయం తెలిసింది.

జాతీయ ఉత్తమ ప్రజా సంబంధాల అవార్డు

ప్రతిష్టాత్మకంగా రాష్ట్ర సి పి పరిమళానికి బిస్ నేషనల్ రిలేషన్ షిప్ అవార్డును సింగిరేణి జేఎం సాగయ్యకు. ముఖ్య ప్రజా సంబంధాల అధికారి జే సాగయ్య అందుకున్నాడు. శనివారం రాత్రి ప్రారంభంలోని బారంబడి ప్లాజాలో జరిగిన కార్యక్రమంలో రాష్ట్ర ప్రభుత్వ కమిషనర్ సాగిరెడ్డి రేణుకా మీదగా సాగయ్య అవార్డును సీఎంసీఆర్ వారికి ప్రజా సంబంధాల సంఘంపేక్షా రిలేషన్ షిప్ సాగిరెడ్డి అండ్ అసోసియేట్స్ ప్రారంభించింది. ఈ అవార్డును ప్రకటించిన విషయం తెలిసింది.

సింగిరేణి

ప్రతిష్టాత్మకంగా రాష్ట్ర సి పి పరిమళానికి బిస్ నేషనల్ రిలేషన్ షిప్ అవార్డును సింగిరేణి జేఎం సాగయ్యకు. ముఖ్య ప్రజా సంబంధాల అధికారి జే సాగయ్య అందుకున్నాడు. శనివారం రాత్రి ప్రారంభంలోని బారంబడి ప్లాజాలో జరిగిన కార్యక్రమంలో రాష్ట్ర ప్రభుత్వ కమిషనర్ సాగిరెడ్డి రేణుకా మీదగా సాగయ్య అవార్డును సీఎంసీఆర్ వారికి ప్రజా సంబంధాల సంఘంపేక్షా రిలేషన్ షిప్ సాగిరెడ్డి అండ్ అసోసియేట్స్ ప్రారంభించింది. ఈ అవార్డును ప్రకటించిన విషయం తెలిసింది.

సింగిరేణి సీపీఆర్ టీకు బెస్ట్ పీఆర్ అవార్డు

మంబరే, ఏప్రిల్ 22 (ఆంధ్ర ప్రభ): రాష్ట్ర సి పి పరిమళానికి బిస్ నేషనల్ రిలేషన్ షిప్ అవార్డును సింగిరేణి జేఎం సాగయ్యకు. ముఖ్య ప్రజా సంబంధాల అధికారి జే సాగయ్య అందుకున్నాడు. శనివారం రాత్రి ప్రారంభంలోని బారంబడి ప్లాజాలో జరిగిన కార్యక్రమంలో రాష్ట్ర ప్రభుత్వ కమిషనర్ సాగిరెడ్డి రేణుకా మీదగా సాగయ్య అవార్డును సీఎంసీఆర్ వారికి ప్రజా సంబంధాల సంఘంపేక్షా రిలేషన్ షిప్ సాగిరెడ్డి అండ్ అసోసియేట్స్ ప్రారంభించింది. ఈ అవార్డును ప్రకటించిన విషయం తెలిసింది.



JAIPUR CHAPTER

National PR Day was celebrated by the Jaipur chapter with great enthusiasm at the Geeta-Girdhar auditorium, Tilak Nagar, Jaipur.

As per the directions of the National Council, the main theme of the function was —'Indian Democracy : Mantra for Effective Elections : Elect the Best'. The programme was started with the garlanding and lighting lamps before the portrait of Maa Saraswati and playing the National PR Song. After a brief introduction and welcome address by Mr. Ravi Shankar Sharma, Chapter Chairman, PR Day message of the National President – Dr. Ajit Pathak was read out by Dr. Tanushri Mukherjee, Associate Prof., Amity University, Jaipur.

Mr. S.S. Bissa, former IAS –Commissioner and Secretary – DIPR. Govt. of Raj and presently the visiting Professor in Centre for Good Governance and Project Consultant, HCM Institute of Public Administration, Rajasthan, was the chief guest, while Dr. Pragya Paliwal Gaur, IIS, Addl. Director General – PIB, Govt. of India presided over the function. Dr BM Sharma, the former Chairman – RPSC and Mr. Praveen Nahata, DGM (Public Response), Rajasthan Patrika Group and a motivational expert were the distinguished speakers.

Chief Guest Mr. Bissa, in his impressive speech emphasised the important role of citizens in electing a good government by elaborating the meaning of 'WE THE PEOPLE' – the first words of the preamble of Indian Constitution. He stressed that the voters must be quite vigilant while electing their representatives. Nation will only progress when the good persons are elected. In her presidential address Dr. Pragya P. Gaur said that the Government and the Election Commission always insist upon the free and fair elections. People should not follow the rumours and false propaganda regarding EVM machines

etc. PRSI can help a great in this regard. Prof. BM Sharma discussed about the political history of India and the importance of free and fair elections, while Mr. Praveen Nahata spoke in detail about the 'CHANGE MAKER' campaign initiated by leading Hindi daily Rajasthan Patrika to select enthusiastic volunteers and dedicated honest leaders from the localities to come forward and work towards making the dirty political scenario transparent and pure.

The interesting part of the function was the PR Quiz organized brilliantly by the Mass-Com students of AMITY University under the leadership of Dr. Tanushri Mukherjee.

Every year, on this auspicious day, PRSI Jaipur Chapter felicitates and honours professionals selected for their distinguished work and achievements in different fields of PR, Mass-Com education, social services and brilliant students of Mass-Com. of various universities and colleges. The highest honor 'Jansampark Shri', was conferred on Dr. Sanjeeva Bhanawat, Professor and Head, Deptt. of Mass-Com, University for Rajasthan, Jaipur. Dr. Dev Dutta Sharma, former Dy Director (DIPR) and an established writer-editor, Mr. Ishwar Dutta Mathur, former Jt. Director (DIPR) and an honored stage artist, Mr. Vinod Gera, Dy Director (Admin and PR), RCDF, Mr. Sita Ram Meena, Asstt. Director (DIPR) were honoured with 'Excellence in PR' Awards, and Dr. Padma Pandel, HOD, PR and Mass-Com, SS Jain PG college were also felicitated.

M/s Cairn Oil and Gas of Vedanta Ltd—Barmer, Shri Ram Swaroop Joshi of Varishtha Nagrik Sansthan—Kota and Mr. Panchasheel Jain of Bal Sambal Society were felicitated for their significant services to the society. Mr. Shiv Hari Agarwal was honored as the senior most member of the Chapter.

The Chapter members who have noted specific



significance in various disciplines other than PR and mass-com were also felicitated, they include Dr. Mahendra Madhup, former Jt Director (Training and publicity) Agri-Marketing for writing on agricultural scientists, Mr. Somendra Harsh for organizing national film festivals, Mrs Reshma Khan for brilliant production of programmes at AIR and Mr. Mahesh Swami a distinguished photo journalist.

Ten selected students of P.R. and Journalism of various universities and educational institutions were also honored. Ajay Somara of Rajasthan University, Daksha Soni of Amity University, Manish Godara of Jaipur National University, Parul Shukla of Subodh Jain P.G. College, Chandra

Prakash Sharma of Vardhman Open University, Vaishali Tripathi of Manipal University, Rupali Mehra of J.E.C.R.C. University, Arunima Sharma of Saint Wilfred College, Meenakshi Khandelwal and Aakriti Chandrawat of IIS University—Jaipur were honoured by PRSI. Dr. Tanushri Mukherjee of Amity University and the volunteers of the University were also honored for their active participation at the function.

The Programme was conducted by Mrs Perna Arora Singh, Jt Secretary of the Chapter and thanks given by Devi Singh Naruka—Secretary. With the National Song—'jan-gan-man' the function was concluded.





राष्ट्रीय जनसंपर्क दिवस
और सम्मान समारोह आज

जयपुर • पब्लिक रिलेशंस सोसाइटी ऑफ इंडिया जयपुर चेंबर की आर से शनिवार को 41 वां राष्ट्रीय जनसंपर्क दिवस और सम्मान समारोह आयोजित किया जाएगा। गौतम बजाज बराल मंदिर ऑडिटोरियम में शाम 5.45 बजे होने वाले इस कार्यक्रम में मुख्य अतिथि सूचना और जनसंपर्क विभाग के पूर्व आयुक्त और सचिव श्याम सुंदर चिस्सा होंगे। समारोह की अध्यक्षता भारत सरकार के प्रेस इन्फार्मेशन ब्यूरो को एडिशनल डायरेक्टर प्रज्ञा पालीवाल गौड़ करेंगी। कार्यक्रम के दौरान 'भारतीय लोकतंत्र' के 'सार्थक चुनावंत्र' सर्वश्रेष्ठ को चुनने पर वक्ता चर्चा करेंगे। इस दौरान मुख्य वक्ता राजस्थान लोक सेवा आयोग के पूर्व अध्यक्ष प्रोफेसर बी.एम. शर्मा और विशिष्ट वक्ता प्रवीण नाहटा होंगे। इस मौके पर जनसंपर्क श्री, जनसंपर्क उत्कृष्टता सम्मान, जनसंपर्क शिक्षण विलिखिता सम्मान, विशिष्ट उपलब्धि सम्मान और उदयमान जनसंपर्क सम्मान जैसे पुरस्कार दिए जाएंगे।

त्यास को 'जनसंपर्क
दीयमान प्रतिभा' अवार्ड

[illegible][illegible]

निर्देशिकाओं की ओर
अर्थशास्त्रियों ने 2019
में देशों में इनका स्थान
दिखा है। यहाँ की जल
संयोजन व्यवस्था विश्व की
विशेष है।

स्वच्छता रैली निकाली
मंडलास ७ अक्टूबर, २०११ संकास
संस्कृत संस्था में एक स्वच्छता
रैली निकाली गई। स्वच्छता रैली में
सहभागिता थी। एक स्वच्छता
रैली निकाली गई। स्वच्छता
रैली में सहभागिता थी। एक
स्वच्छता रैली निकाली गई।

**सर्वश्रेष्ठ जनप्रतिनिधियों के
चुनाव के लिए मतदाताओं का
जागरूक रहना जरूरी**
महानगर संवाददाता

जयपुर। भारतीय लोकतंत्र सार्विक चुनाव प्रक्रिया सर्वश्रेष्ठ की सुनी। भारतीय लोकतंत्र के भली प्रकार की रक्षातलन के लिए चुनाव अथवा मतदान मतलबपूर्ण है। इसके लिए मतदाताओं की जागरूक रहने की आवश्यकता है जिससे मतदान प्रक्रिया निर्भीकता से चुनाव हो सके। पब्लिक रिलेशन्स सोसायटी ऑफ इंडिया (पीआरएसआई) के जयपुर सेक्टर की ओर से शनिवार को आयोजित 41वें राष्ट्रीय जनसंपर्क दिवस पर विभिन्न वक्ताओं ने इस विषय पर अपने विचार व्यक्त किए। इस वक्तावली का चिह्न ऑर्गनाइजेशन में आयोजित इस समारोह के मुख्य अतिथि पूर्व आईएसए एवं युवना एवं जनसंपर्क विभाग के पूर्व सीनियर एवं आनुक स्थान में रह चुके थे। विस्सा वर्तमान में एचएसएम राज्यपाल इंदिराट्टी अफ पब्लिक रिलेशन्सिस्ट्रन के सेक्टर और गुड मर्नेस में डिजिटल प्रोसेसर और प्रोजेक्ट कंसल्टंट हैं। समारोह की अध्यक्षता भारत सरकार के प्रेस इन्फोर्मेशन ब्यूरो की अतिरिक्त मन्त्रिदलक डॉ. प्रजा पालीवाल गीह ने की। समारोह में राज्यपाल लोक सेवा आयोग के पूर्व अध्यक्ष प्रो. सीएम शर्मा मुख्य वक्ता और प्रयोग नाट्य विशिष्ट प्रो.

राष्ट्रीय जनसम्पर्क दिवस एवं सम्मान समारोह आज
जबपुर (कास)। पब्लिक रिलेशन्स सोसायटी ऑफ इंडिया के जबपुर चैप्टर के तत्त्ववधान में शनिवार को 41वां राष्ट्रीय जनसम्पर्क दिवस एवं सम्मान समारोह गीता बजाज बाल मंदिर आर्टिडोरियम में शाम 5.45 बजे आयोजित होगा। मुख्य अतिथि सूचना एवं जनसम्पर्क विभाग के पूर्व आवृक्त एवं सचिव श्याम सुन्दर बिस्मा होंगे। समारोह की अध्यक्षता भारत सरकार के प्रेस इन्फोरमेशन ब्यूरो की एडीशनल डायरेक्टर जनरल डॉ. प्रज्ञा पालीवाल गौड़ करेंगी। सचिव देवीसिंह नरका ने बताया कि समारोह का मुख्य विषय है- 'भारतीय लोकतंत्र : सार्थक चुनाव मंत्र- सर्वश्रेष्ठ को चुनो'। मुख्य वक्ता होंगे राजस्थान लोक सेवा आयोग के पूर्व अध्यक्ष प्रोफेसर बी.एम. शर्मा और विशिष्ट वक्ता होंगे प्रवीण नाहटा। इस अवसर पर जनसम्पर्क उत्कृष्टता सम्मान, जनसंचार शिक्षण विशिष्टता सम्मान, विशिष्ट उपलब्धि सम्मान तथा उदीयमान जनसम्पर्क प्रतिभा सम्मान आदि प्रदान किए जाएंगे।

[illegible][illegible]

जनसंपर्क दिवस पर सम्मान समारोह आज

[illegible]

लोकतंत्र के सफल संचालन
के लिए चुनाव महत्वपूर्ण



અન્યારીય ને અન્યારીય શિદ્ધાંતો તથા પ્રશ્નોનો સમાવેશ :

[illegible]

राष्ट्रीय जनसम्पर्क दिवस आज

[illegible]

प्रतिभाओं को जनसंपर्क पुरस्कार से नवाजा



जयपुर ७ अक्टूबर: राजस्थान विधानसभा में आज इतिहास की एक पृष्ठभूमि थी और ये राजस्थान का था जहाँ २०११ में राष्ट्रीय जनगणना दिवस मनाया गया था। इस अवसर पर राज्यपाल श्री आर.एन. कोइराला ने जनगणना के महत्व को उजाहराते हुए कहा कि जनगणना एक ऐसी प्रक्रिया है जो समाज के विकास को मापने और सुधार करने में मदद करती है।

इन्हें भी सम्मान

[illegible]

मधुजा श्रीफ

राष्ट्रीय जनसंपर्क दिवस पर प्रतिभाएं सम्मानित

अध्वर। पीआरएसआई (पब्लिक रिलेशन्स कोमार्सेट) ऑफ इंडिया) के जकार्वा सेक्टर के शाखाकार को अपोसिंह त्रिपाठी राष्ट्रीय जनसंघर्ष दिवस पर भारतीय लोकतंत्र की स्थापना को भजवत करने पर चर्चा हुई। गौता बजाज बाल मंदिर में आयोजित समारोह के मुख्य अतिथि पूर्व आईएससी और डीआईपीआर के पूर्व सचिव व आयुक्त प्रयाग सुंदर बिस्वास थे। अध्यक्षता पीआईसी की एडीजी डॉ. प्रताप पालीकर ने की। अपोसिंह त्रिपाठी ने अध्यक्ष प्रो. को.एम. शर्मा मुख्य वक्ता थे। कार्यक्रम में राजस्थान विश्वविद्यालय के जनसंघार के विभागाध्यक्ष प्रो. डॉ. मनोज भागतवाल को 'जनसंघार प्रो.' अवलोकन से सम्मानित किया गया, जबकि स्व. श्रीता पालीकर के संपादक डॉ. देवदत्त शर्मा, डीआईपीआर के पूर्व संयुक्त निदेशक व रंगकर्मी ईश्वर दत्त भाधुर, राजस्थान पब्लिक रिलेशन्स एंड अलायड सर्विस एसोसिएशन के अध्यक्ष सतीशराम मोघा और डेयरी के पीआईओ विनोद मेरा को 'जनसंघार उत्कृष्टता सम्मान' से नवाजा गया।



KOLKATA CHAPTER

Kolkata Chapter of PRSI celebrated National PR Day; Message of National President was distributed to the 200 participants.

Shri. Sovandeb Chattopadhyay, Hon'ble MIC, Power & Non Conventional Energy Resources delivered his address at the National PR Day Celebration at Swabhumi, Kolkata. which also marked it Diamond Jubilee Celebration.

A MOU was signed between MAKAUT (Maulana Abdul Azad Kalam University of Technology & PRSI to start PR courses also. Dr. Saikat Maitra, VC, MAKAUT & Soumyajit Mahapatra, Chairman, PRSI, Kolkata Chapter were present during MOU signing yesterday.

Felicitations of eminent personalities were done who have left their indelible footprints across different domains of communications and business like Pramita Mallick, Amita Dutta, Vipin Gaur and others. The ambiance got its x-factor from a new genre music by Veda-Tronics. Acknowledged as 'electro-acoustic psychedelic world dance music' and driven by an innovative harmonization of the primal hymns of Veda and

contemporary electronic symphonies. It was graced the eminent personalities like Painter Subhaprasanna, Violin Player Deb Sankar Roy, Dancer Guru Sanchita Bhattacharya, Actress Chaiti Ghosal, Dancer Aloknanda Roy & Grand Master Dibyendu Barua.

MAKAUT & PRSI MOU :

Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT, WB), formerly West Bengal University of Technology (WBUT), is a public state university located in Kolkata, India. Founded in 2000 and funded initially by the Government of West Bengal. MAKAUT, WB provides facilities for the pursuit of degree and advanced-level courses in engineering, management and other professional areas through affiliated institutions and in-house departments. It has 197 colleges affiliated to its jurisdiction, with specializations in 29 domains.

The MOU shall be in force for three years and be subject to revision, extension or adding attachment by mutual agreement.





সমাজের বিভিন্ন ক্ষেত্রে অসামান্য ভূমিকার স্বীকৃতিতে কয়েকজন বিশিষ্টকে সম্মান জানাল পাবলিক রিলেশন্স সোসাইটি অফ ইন্ডিয়া। সম্মান গ্রহণ করলেন আইটিসি কর্পোরেট কমিউনিকেশন-এর জেনারেল ম্যানেজার নন্দিনী বসু। এর আগে ৩৩তম পাবলিক রিলেশন ডে উপলক্ষে স্বভূমি-তে ভাষণ দেন রাজ্যের বিদ্যুৎমন্ত্রী শোভনদেব চট্টোপাধ্যায়। একই সঙ্গে উদ্বোধন করা হয় সংগঠনের হীরকজয়ন্তীও। পাবলিক রিলেশন কোর্সের জন্য মাকাউট এবং পিআরএসআই-এর মধ্যে একটি সমঝোতাপত্র স্বাক্ষরিত হয়। ছবি: আজকাল



পাবলিক রিলেশনস সোসাইটি অফ ইন্ডিয়া (পিআরএসআই), কলকাতা চ্যাপ্টারের হীরকজয়ন্তী অনুষ্ঠানে পাবলিক রিলেশনস-এর নতুন কোর্স চালু করার জন্য মৌলানা আবুল কালাম ইউনিভার্সিটি অফ টেকনোলজির সঙ্গে মউ স্বাক্ষর হয়। অনুষ্ঠান মধ্যে রয়েছেন পিআরএসআই কলকাতা চ্যাপ্টারের প্রাক্তন চেয়ারম্যান দেবব্রত মুখোপাধ্যায়, এনএআই-এর সাধারণ সম্পাদক বিপিন গৌর, ধনুন্তরি গ্রুপের সিএমডি রাজেন্দ্র খাণ্ডেলওয়াল ও সারেগামা-র এস এফ করিম।



LUCKNOW CHAPTER

Every year April 21st is celebrated as National PR Day across India by 25 PRSI Chapters on a single joint theme. Following the dictum of National President PRSI this year's theme was 'Let us Elect the Best', which was much relevant and apt in view of the forthcoming elections next year. PRSI Lucknow flagged off this awareness campaign with the students of Sri Ram Moorti University, Lucknow. Mr Venkateshwar Lu, Chief Electoral Officer & Principle Secretary Election Deptt., Uttar Pradesh was the Chief Guest of the function and the Guest of Honour was Smt Sheela Rohekar the only Jewish Hindi Writer of this world. The program was also graced by Hon'ble Vice Chancellor of SRM University, Dr. A.K.Singh.

The HOD Mass Communication Deptt, congratulated the Mass Communication students on the occasion of National PR Day. The program started with the pledge quoted in the Constitution of India and the Chairperson PRSI Monalisa Chaudhari presented the significance of National PR Day and PRSI of India. The recorded video message of National President was also played on the screen.

The keynote speaker of the event Mr Venkateshwar Lu, Chief Electoral Officer & Prin. Sect. Election Deptt., Uttar Pradesh gave a mesmerizing speech punctuating it with Sanskrit shlokas. He said that "if we want to have a honest and transparent governance then we should elect a person whose integrity and credibility is beyond doubt. Right to vote is an important fundamental right of the citizen of India and it should be practised judiciously. If we elect bad candidates then we will have bad governance."

Mrs Sheela Rohekar, shared her views stating that it is high time that we revolutionize

democracy by electing candidates who have a clean, educated and honest background, and the young generation can only bring this change after rising beyond the boundaries of castes, creed, power, money and religion. Vice Chancellor SRMU Mr. AK Singh said that awareness in voters have increased but it needs more momentum so that the power is not confined in the clutches of few. There was an interactive session with the students on EVMs and election canvassing. Hand outs with points to remember were distributed amongst the audience.

As a ritual followed by Lucknow Chapter each year some PR professionals are awarded for their outstanding contribution in the field of Public Relations. This year Dr. Ashok Kumar Sharma was felicitated with Lifetime Achievement Award recognizing his long and dedicated career in Public Relations. Mr. Chandrashekar and Ms Fatima Kirmani were also felicitated with PRSI Award for their outstanding services in mentoring students of Mass Com. and PR.

The print outs of the sketches and cartoons on Election send by the National President were displayed in the foyer of the Auditorium. The students exhibited a strong liking towards the posters while the dignitaries and guests appreciated the message given through it.

The program had large attendance of PRSI Members, Faculty Members and officers of SRMU, invited guests and large number of students of SRMU and BBAU. SDM Barabanki, Registrar of the University and Faculty Members of Mass Communication Deptt of SRMU University also participated in the program.

The news of PR Day celebration was covered by the leading press of Lucknow.

राजधानी

पीआरएसआई में राष्ट्रीय जनसंपर्क दिवस का आयोजन

संवाददाता, लखनऊ।

एसआरएम यूनिवर्सिटी के सभागार में शनिवार को सम्पन्न राष्ट्रीय जनसंपर्क दिवस पर पीआरएसआई लखनऊ की ओर से मतदाता जागरूकता संगोष्ठी का आयोजन किया गया जिसे उत्तर प्रदेश के मुख्य निर्वाचन अधिकारी एल वेंकटेश्वर लू ने मुख्य अतिथि के रूप में सम्बोधित किया। उन्होंने कहा कि देश में खराब सरकार आये या अच्छी, इसका जिम्मेदार हमेशा मतदाता ही होता है। नेता हरगिज नहीं। उन्होंने कहा कि लोकतंत्र के

राष्ट्रीय जनसंपर्क दिवस पर मतदाता जागरूकता संगोष्ठी

अशोक कुमार शर्मा को पीआरएसआई का लाइफ टाइम अचीवमेंट अवार्ड

सबसे बड़े दुश्मन वे राजनेता हैं जो सिर्फ एक जाति या वर्ग के लिए काम करते हैं और व्यवस्था पर ताकत का दबाव बनाकर अपने चोट वैक के लिए गलत काम करते हैं। हकीकत यह है कि लोकतंत्र में सभी नागरिक अवसर की समानता के हकदार हैं। उन्होंने कहा कि जनता सरकार किसके बने ये सोचे बिना अगर सिर्फ सही और श्रेष्ठ उम्मीदवार

को चुनेंगे तो अच्छे लोग ही राजनीति में पनपेंगे। यूनिवर्सिटी के उपकुलपति डॉ. एके सिंह ने इस मौके पर कहा कि मतदाताओं में जागरूकता बढ़ी है और अभी इस दिशा में बहुत काम होना बाकी है, तभी मुझे भर लोगों के वोटों पर गलत उम्मीदवारों के चयन का सिलसिला रुकेगा। उन्होंने कहा कि छात्रों को अपने अपने क्षेत्रों में

जनजागरूकता अभियान चलाने होंगे। इससे पहले संस्था की अध्यक्ष और इस कार्यक्रम की आयोजक मोनालिसा चौधरी ने अतिथियों का आभार व्यक्त करते हुए सबल लोकतंत्र के लिए निष्पक्ष मतदान कार्यक्रमों की हिमायत करते हुए कहा कि मुख्य निर्वाचन अधिकारी के निर्देशानुसार पीआरएसआई लखनऊ पूरे राज्य में मतदाता जागरूकता कार्यक्रमों का आयोजन करने में सहभागिता निभाएगा। इस कार्यक्रम में नेशनल पीआर डे के अवसर पर लखनऊ स्कंध की ओर से जनसंपर्क के क्षेत्र में ऐतिहासिक

योगदान के लिए सूचना विभाग के सेवा निवृत्त संयुक्त निदेशक सूचना डॉ. अशोक कुमार शर्मा को पीआरएसआई के लाइफ टाइम अचीवमेंट अवार्ड, प्रशस्ति तथा अंगवस्त्र, आईएसएमपी के निदेशक चंद्रशेखर सिंह एवं एसआरएम यूनिवर्सिटी की प्रोफेसर फातिमा किरमानी को वार्षिक पुरस्कार प्रदान किये गए। इस अवसर पर पीआरएसआई के सदस्यों के साथ एसआरएम विश्वविद्यालय के संकाय सदस्य, अधिकारीए छात्र तथा अन्य गणमान्य अतिथि उपस्थित थे।

Pioneer
22/4/18

NATIONAL PR DAY

April 21 is celebrated as National PR Day across India by 25 PRSI chapters on a single theme. This year's theme was 'Let us elect the best'. PRSI Lucknow flagged off an awareness campaign with the students of SRM University. Chief electoral officer L Venkateshwarlu was the keynote speaker. "If we want to have honest and transparent governance, we should elect a person whose integrity and credibility is beyond doubt. Right to vote is an important fundamental right of citizens and it should be exercised judiciously. If we elect bad candidates, we will have bad governance," he said. Vice-Chancellor of SRM University AK Singh said awareness among voters had increased but it needed more momentum so that power was not confined to the clutches of a few.



अशोक को मिला लाइफ टाइम अचीवमेंट अवार्ड

अशोक कुमार शर्मा को पीआरएसआई का लाइफ टाइम अचीवमेंट अवार्ड

जनसंपर्क के क्षेत्र में उल्लेखनीय कार्य के लिए लखनऊ में हुआ सम्मान

लखनऊ। पीआरएसआई लखनऊ की ओर से राष्ट्रीय जनसंपर्क दिवस पर मतदाता जागरूकता संगोष्ठी का आयोजन किया गया। इसमें उत्तर प्रदेश के मुख्य निर्वाचन अधिकारी एल वेंकटेश्वर लू ने कहा कि देश में खराब सरकार आए या अच्छी इसका जिम्मेदार हमेशा मतदाता ही होता है। नेता इसके हरगिज जिम्मेदार नहीं होते हैं। उपकुलपति डॉ. एके सिंह ने कहा कि मतदाताओं में जागरूकता बढ़ी है और अभी इस दिशा में बहुत काम होना बाकी है। इस मौके पर पूर्व संयुक्त निदेशक सूचना डॉ. अशोक कुमार शर्मा को पीआरएसआई के लाइफ टाइम अचीवमेंट अवार्ड और प्रशस्ति पत्र से सम्मानित किया गया। कार्यक्रम में अध्यक्ष मोनालिसा चौधरी निष्पक्ष मतदान में सहयोग की बात कही।

पिता-पुत्र सहित पांच पर रिपोर्ट दर्ज

NBT
22/4/18

8

'सरकार अच्छी हो या खराब, इसके जिम्मेदार मतदाता हैं'

■ एनबीटी सं, लखनऊ: एसआरएम विवि के सभागार में शनिवार को राष्ट्रीय जनसंपर्क दिवस का आयोजन किया गया। इसमें पब्लिक रिलेशन सोसाइटी ऑफ इंडिया की ओर से मतदाता जागरूकता संगोष्ठी हुई। इसमें उत्तर प्रदेश के मुख्य निर्वाचन अधिकारी एल वेंकटेश्वर लू ने कहा कि देश में खराब सरकार आए या अच्छी इसका जिम्मेदार हमेशा मतदाता ही होता है। नेता इसके हरगिज जिम्मेदार नहीं होते हैं। उपकुलपति डॉ. एके सिंह ने कहा कि मतदाताओं में जागरूकता बढ़ी है और अभी इस दिशा में बहुत काम होना बाकी है। इस मौके पर पूर्व संयुक्त निदेशक सूचना डॉ. अशोक कुमार शर्मा को पीआरएसआई के लाइफ टाइम अचीवमेंट अवार्ड और प्रशस्ति पत्र से सम्मानित किया गया। कार्यक्रम में अध्यक्ष मोनालिसा चौधरी निष्पक्ष मतदान में सहयोग की बात कही।

एलेक्ट्रॉनिक वोटिंग मशीन अब VVPAT के
सशक्त विश्वास के साथ आप के मत- उत्सव
को सफल बनाने को तत्पर



आप की उँगली बनेगी
देश के भविष्य का आधार ।
जो करे कल्याण आपका
चुनें ऐसी निष्पक्ष सरकार ॥

मिच्छा
पारन



Public Relations Society of India





MUMBAI CHAPTER

The Mumbai Chapter of Public Relations Society of India (PRSI) celebrated National Public Relations Day in Mumbai on April 21, 2018.

A panel discussion was arranged to celebrate the National PR Day on this year's theme "Indian democracy: Mantra for Effective Elections". Ms. Neela Satyanarayana, former State Election Commissioner of Maharashtra and Dr. Deepak Pawar, Assistant Professor, Department of Civics and Politics, University of Mumbai were the key speakers. The panel discussion was moderated by Mr. Abhay Mokashi, Senior Journalist and Course head, Communication for Development (C4D), St. Xavier Institute of Communications, Mumbai.

The panel discussion focused on criminalisation of politics, corruption in elections and the impact of it on citizens and how money and muscle power used in the election process has made the citizens apathetic towards it. The only way to correct this is for the citizens to voice their concerns by taking part in the election process and exercise their voting right. They must also ask relevant questions to the elected candidates and make them accountable. If all citizens do

this, there is nothing that can stop one of the largest democracies from becoming a vibrant democracy that it is, the panel concluded.

Earlier, Ms. Alpana Killawala, Chairperson of the PRSI, Mumbai Chapter welcomed the gathering and underlined the role of PR professionals and the importance of celebrating the National PR Day. Shri Amritesh Srivastava, Secretary, proposed the vote of thanks. Ms. Mohini Bhadkamkar, Vice Chairperson, Shri Suhas Naik-Satam, Treasurer, Mr. Madan Singla and other members of PRSI attended the function. Some Public Relations and communication professionals and students of Communications and journalism were also present.

Public Relations Society of India (PRSI) the national association of PR practitioners, was established in 1958 to promote the recognition of public relations as a profession and to formulate and interpret to the public the objectives and the potentialities of public relations as a strategic management function. The 1st All India Public Relations Conference was held on April 21, 1968. Since 1986, every year, April 21, is celebrated as National PR Day.





पीआरएसआई मुंबई चैप्टर ने किया राष्ट्रीय जनसंपर्क दिवस का आयोजन

मुंबई : 21 अप्रैल को मुंबई के इंडियन सर्वेंट सोसायटी ऑफ इंडिया के मुंबई चैप्टर द्वारा राष्ट्रीय जनसंपर्क दिवस का आयोजन किया गया। इस वर्ष की थीम इस वर्ष भी इस दिन को जन संपर्क के क्षेत्र में कार्यरत पेशेवर अधिकारियों द्वारा काफी ऊर्जावान प्रयासों के माध्यम से मनाया गया। इस वर्ष की थीम भारतीय लोकतंत्र



प्रधानी चुनाव का संकेत पर आधारित थी। इस मौके पर मंचावर की पूर्व मुख्यालय अमृतदास चौधरी सायनारायण ने मुख्य अतिथि के रूप में भाग लिया। साथ ही मुंबई विश्वविद्यालय के प्रोफेसर शरद एवं राजेश्वरी शर्मा के प्रोफेसर, डॉ. दीपक पवार एवं वीरेंद्र राजन और मीट ऑफर इन्स्टिट्यूट ऑफ कम्युनिकेशन के जोसेफ डेड अथवा मोहम्मदी ने भी वैभव हिस्सेदार में हिस्सा लिया। इस मौके पर पीआरएसआई मुंबई चैप्टर की चेयर पर्सन अमृतदास चौधरी ने मंच पर उपस्थित सभी सम्मान्य अतिथियों का स्वागत किया और पीआरएसआई के उद्देश्य एवं लक्ष्य से लोगों को स्पर्श कराया। अंत में अमृतदास चौधरी, पीआरएसआई, मुंबई चैप्टर द्वारा धन्यवाद प्रस्ताव पठित किया गया। इस अवसर पर पीआरएसआई, मुंबई चैप्टर की उपपक्ष प्रोडिनी बहदुरामिका और पीआरएसआई, मुंबई चैप्टर से जुड़े लोग पत्रकारिता के साथ साथ जनसंपर्क के क्षेत्र में कार्यरत लोगों के अलावा बड़ी संख्या में पत्रकारिता इन्स्टिट्यूट से आए विद्यार्थियों एवं मीडिया कर्मियों ने भी भाग लिया।

जागरूक टाइम्स

25 APR 2018

राष्ट्रीय जनसंपर्क दिवस का आयोजन

मुंबई : मुंबई के इंडियन सर्वेंट सोसायटी ऑफ इंडिया के मुंबई चैप्टर द्वारा राष्ट्रीय जनसंपर्क दिवस का आयोजन किया गया। इस वर्ष की थीम इस वर्ष भी इस दिन को जन संपर्क के क्षेत्र में कार्यरत पेशेवर अधिकारियों द्वारा काफी ऊर्जावान प्रयासों के माध्यम से मनाया गया। इस वर्ष की थीम भारतीय लोकतंत्र



पीआरएसआई मुंबई चैप्टर

प्रधानी चुनाव का संकेत पर आधारित थी। इस मौके पर मंचावर की पूर्व मुख्यालय अमृतदास चौधरी सायनारायण ने मुख्य अतिथि के रूप में भाग लिया। साथ ही मुंबई विश्वविद्यालय के प्रोफेसर शरद एवं राजेश्वरी शर्मा के प्रोफेसर, डॉ. दीपक पवार एवं वीरेंद्र राजन और मीट ऑफर इन्स्टिट्यूट ऑफ कम्युनिकेशन के जोसेफ डेड अथवा मोहम्मदी ने भी वैभव हिस्सेदार में हिस्सा लिया। इस मौके पर पीआरएसआई मुंबई चैप्टर की चेयर पर्सन अमृतदास चौधरी ने मंच पर उपस्थित सभी सम्मान्य अतिथियों का स्वागत किया और पीआरएसआई के उद्देश्य एवं लक्ष्य से लोगों को स्पर्श कराया। अंत में अमृतदास चौधरी, पीआरएसआई, मुंबई चैप्टर द्वारा धन्यवाद प्रस्ताव पठित किया गया। इस अवसर पर पीआरएसआई, मुंबई चैप्टर की उपपक्ष प्रोडिनी बहदुरामिका और पीआरएसआई, मुंबई चैप्टर से जुड़े लोग पत्रकारिता के साथ साथ जनसंपर्क के क्षेत्र में कार्यरत लोगों के अलावा बड़ी संख्या में पत्रकारिता इन्स्टिट्यूट से आए विद्यार्थियों एवं मीडिया कर्मियों ने भी भाग लिया।

PRSI Mumbai Chapter organised national PR Day

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The National PR Day was organized by the Mumbai chapter of the Public Relations Society of India on 21 April, 2018. Like every year this year too, it was celebrated very enthusiastically by the professional officers working in the field of public relations. This year a panel discussion on "Indian democracy: Mantra of effective election" was organised at Indian Merchant Chambers Mumbai. The speakers for the panel discussion were, former Chief Election Commissioner of Maharashtra Ms. Neela Satyanarayana, Prof. Dr. Deepak Pawar, senior professor of Civics and Political Science, Mumbai University and the moderator was Shri Abhai Mokashi, senior journalist and Course head communication for Development of St. Xavier Institute of Communication.

On this occasion, Ms. Alpina Khatwala, chairperson of PRSI Mumbai chapter welcomed all dignitaries present in the meeting and briefed them the aim and purpose of PRSI. Finally, a vote of thanks by Mr. Amrutesh Srivastava, Secretary, PRSI, Mumbai Chapter.

On this occasion, PRSI Mumbai chapter, Vice-Chairperson mohini bhadkamkar, office-bearers of the Mumbai chapter, along with the people working in public relations, a large number of journalism institutes, students and media personnel also attended.



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Published On: Mon, Apr 23rd, 2018 India News | By Editor

पीआरएसआई मुंबई चैप्टर द्वारा राष्ट्रीय जनसंपर्क दिवस का आयोजन

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मुंबई के इंडियन मर्चेंट चेंबर में पब्लिक रिलेशन्स सोसाइटी ऑफ इंडिया के मुंबई चैंप्टर द्वारा राष्ट्रीय जनसंपर्क दिवस का आयोजन किया गया। हर वर्ष की भांति इस वर्ष भी इस दिन को जन संपर्क के क्षेत्र में कार्यरत पेशेवर अधिकारियों द्वारा काफ़ी उत्साह पूर्वक तरीके से मनाया गया। इस वर्ष की थीम “भारतीय लोकतंत्र: प्रभावी चुनाव का मंत्र” पर आधारित था।

इस मौके पर महाराष्ट्र की पूर्व मुख्य चुनाव आयुक्त सुश्री नीला सत्यनारायणा ने मुख्य अतिथि के रूप में भाग लिया। साथ ही मुंबई विश्वविद्यालय के नागरिक शास्त्र एवं राजनीति शास्त्र के प्रोफेसर, डा. दीपक पवार एवं वरिष्ठ पत्रकार और सेंट जेविएर इन्स्टिट्यूट ऑफ कम्यूनिकेशन के कोर्स हेड श्री अभय मोकाशी ने भी पैनल डिस्कशन में हिस्सा लिया। इस मौके पर पीआरएसआइ मुंबई चैंप्टर की चेयर पर्सन सुश्री अल्पना किल्लावाला ने सभा में उपस्थित सभी गणमान्य अतिथियों का स्वागत किया और पीआरएसआइ के उद्देश्य एवं लक्ष्य से लोगों को स्बर कराया। अंत में श्री अमृतेश श्रीवास्तव, सचिव, पीआरएसआइ, मुंबई चैंप्टर द्वारा धन्यवाद प्रस्ताव पारित किया गया। इस अवसर पर पीआरएसआइ, मुंबई चैंप्टर की उपाध्यक्ष मोहिनी भडकमकर और पीआरएसआइ, मुंबई चैंप्टर से जुड़े तमाम पदाधिकारीगण के साथ साथ जनसंपर्क के क्षेत्र में कार्यरत लोगों के अलावा बड़ी संख्या में पत्रकारिता इन्स्टिट्यूट्स से आए विद्यार्थियों एवं मॉडिया कर्मियों ने भी भाग लिया।

Indian democracy and effective PR techniques

The Mumbai Chapter of Public Relations Society of India (PRSI) celebrated National Public Relations Day in Mumbai on April 21. Every year, April 21 is celebrated as the National PR Day by public relations practitioners across the country and renew their commitment to achieving greater professional standards.

A panel discussion was arranged to celebrate the National PR Day on this year's theme "Indian democracy: Mantra for Effective Elections". Neela Satyanarayana, former State Election Commissioner of Maharashtra and Dr. Deepak Pawar, assistant professor, department of civics and politics, Uni-



versity of Mumbai were the key speakers. The panel discussion was moderated by Abhay Mokashi, senior journalist and course head, Communication for Development (C4D), St. Xavier Institute of Communications, Mumbai.

The panel discussion focused on criminalisation of politics, corruption in elections and the impact of it on citizens and how money and muscle power used in the election process has made the citizens apathetic towards it. The

only way to correct this is for the citizens to voice their concerns by taking part in the election process and exercise their voting right. They must also ask relevant questions to the elected candidates and make them accountable. If all

citizens do this, there is nothing that can stop one of the largest democracies from becoming a vibrant democracy that it is, the panel concluded.

Earlier, Alpana Killawala, chairperson of the PRSI, Mumbai Chapter welcomed the gathering and underlined the role of PR professionals and the importance of celebrating the National PR Day. Amrutesh Srivastava, secretary, proposed the vote of thanks. Mohini Bhadkamkar, vice chairperson, Suhas Naik-Satam, treasurer, Madan Singla and other members of PRSI attended the function. Some public relations and communication professionals as also students of communications and journalism were also present.



NAGPUR CHAPTER

शनिवार 21 अप्रैल को राष्ट्रीय जनसंपर्क दिवस का आयोजन किया गया। इस वर्ष का थीम था— “Indian Democracy : Mantra for Effective Elections” भारतीय लोकतंत्र सार्थक चुनाव का मंत्र

पब्लिक रिलेशन्स सोसायटी ऑफ इंडिया (पी आर एस आई) नागपुर चेप्टर के इस आयोजन में महात्मा गाँधी अंतर्राष्ट्रीय हिंदी विश्वविद्यालय, वर्धा के पूर्व उप-कुलपति एवं सुप्रसिद्ध चिंतक श्री असित सिंहा मुख्य अतिथि थे। समारोह की अध्यक्षता नागपुर-अमरावती विभाग के सूचना एवं जनसंपर्क संचालक श्री आर. बी. मुली ने की। स्वागत भाषण पीआरएसआई नागपुर चेप्टर के अध्यक्ष, श्री एस. पी. सिंह ने किया।

संचालन श्री अतुल त्रिवेदी ने एवं धन्यवाद ज्ञापन श्री सुधीर जाधव ने किया।

इस अवसर पर संस्था की गतिविधियों में उत्कृष्ट योगदान के लिए पी आर एस आई के उपाध्यक्ष श्री एम. एम. देशमुख एवं श्री अशोक कोल्हटकर, जनसंपर्क अधिकारी नागपुर महानगर पालिका, नागपुर का सर्वश्रेष्ठ पीआरओ के रूप में सत्कार भी किया गया।

कार्यक्रम में जिला सूचना अधिकारी श्री अनिल गडेकर, महाजन को के पीआरओ श्री यशवंत मोहिते, महावितरण के पीआरओ श्री योगेश विटंकर, श्रीमती शोभा धनवटे, अन्य जनसंपर्क कर्मी एवं शुभचिंतक सपरिवार शामिल हुए।



तहल्लू भारत नागपूर मंगळवार, २४ एप्रिल २०१८



अशोक कोल्हटकर यांचा गौरव

अशोक कोल्हटकर यांचा गौरव कार्यक्रम सोसायटी ऑफ इंडिया नागपूर शाखेत आयोजित करण्यात आला. यावेळी अशोक कोल्हटकर यांचा गौरव करण्यात आला. यावेळी अशोक कोल्हटकर यांचा गौरव करण्यात आला.

नवराष्ट्र नागपूर, २४ एप्रिल २०१८

राष्ट्रीय जनसंपर्क दिवस थाटात

नागपूर, पब्लिक रिलेशन्स सोसायटी ऑफ इंडिया नागपूर शाखेत आयोजित करण्यात आला. यावेळी राष्ट्रीय जनसंपर्क दिवस साजरा करण्यात आला. यावेळी राष्ट्रीय जनसंपर्क दिवस साजरा करण्यात आला.

लोकमत नागपूर, मंगळवार, २४ एप्रिल २०१८

निर्भय वातावरणात निवडणूक व्हावी

असित सिन्हा : पब्लिक रिलेशन्स सोसायटी ऑफ इंडियातर्फे जनसंपर्क दिवस आयोजित करण्यात आला. यावेळी निर्भय वातावरणात निवडणूक व्हावी यासाठी प्रयत्न करण्यात आला.

सुत्राक नागपूर, मंगळवार, २४ एप्रिल २०१८

राष्ट्रीय जनसंपर्क दिवस साजरा

नागपूर, पब्लिक रिलेशन्स सोसायटी ऑफ इंडिया नागपूर शाखेत आयोजित करण्यात आला. यावेळी राष्ट्रीय जनसंपर्क दिवस साजरा करण्यात आला.

नवभारत नागपूर, २४ एप्रिल २०१८

मनाया राष्ट्रीय जनसंपर्क दिवस

नागपूर, पब्लिक रिलेशन्स सोसायटी ऑफ इंडिया नागपूर शाखेत आयोजित करण्यात आला. यावेळी मनाया राष्ट्रीय जनसंपर्क दिवस साजरा करण्यात आला.

राष्ट्रप्रकाश नागपूर, मंगळवार, २४ एप्रिल २०१८

राष्ट्रीय जनसंपर्क दिवस मनाया

नागपूर, पब्लिक रिलेशन्स सोसायटी ऑफ इंडिया नागपूर शाखेत आयोजित करण्यात आला. यावेळी राष्ट्रीय जनसंपर्क दिवस मनाया करण्यात आला.

युगाधर्म नागपूर, सोमवार, २३ एप्रिल २०१८

कोल्हटकर उत्कृष्ट जनसंपर्क अधिकारी

नागपूर, पब्लिक रिलेशन्स सोसायटी ऑफ इंडिया नागपूर शाखेत आयोजित करण्यात आला. यावेळी कोल्हटकर उत्कृष्ट जनसंपर्क अधिकारी म्हणून सन्मानित करण्यात आला.



RANCHI CHAPTER

Along with the rest of the country, National Public Relations Day was celebrated by the Public Relations Society of India (PRSI), Ranchi Chapter. The theme of the PR Day was "Your Vote, Your Right."

PRSI, Ranchi Chapter organized the programme in association with Central University of Jharkhand(CUJ), Brambe, Ranchi (Jharkhand) to mark the occasion. Shri Deepak Kumar, PRSI, Ranchi Chapter Chairman welcomed the gathering and appraised them about the importance of National Public Relations Day. Shri Ravindra Kumar, Secretary, PRSI Ranchi Chapter, Shri Anupam Kumar Rana and others were also present to grace the occasion.

Shri A K Jha, Deputy Director(Public Relations), Chief Minister Secretariat, Govt. of Jharkhand was the chief guest of the function. Dr. Dev Vrat Singh, Dean & Head of Mass Communication, CUJ was the guest of honour. The seminar was attended by students particularly of Mass Communication Department of CUJ and Gosssner College, Ranchi, Communication Managers from Public Sector Undertakings and a large number of media personnel.

Speaking on the PR Day theme, Shri Jha said "Right to cast vote is a very vital link for democracy. Voter's participation in the democratic and electoral process is integral to

the successful running of any democracy." He further pointed out that each voter must come out of their home during the election and cast vote in the larger interest of the country.

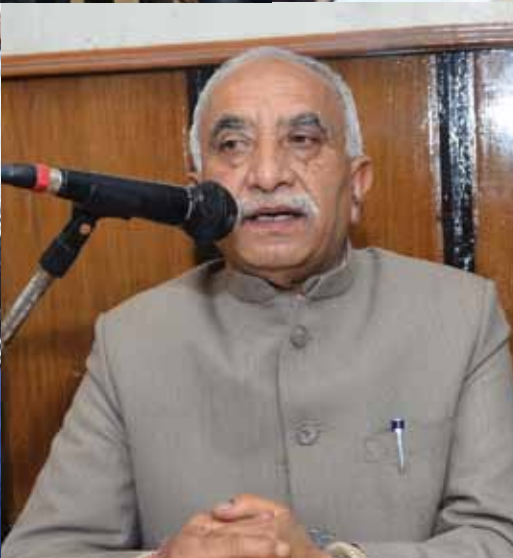
Shri Jha also talked about the Hon'ble Prime Minister's vision of "Skill India," "Make in India" and other centrally sponsored schemes. He said that the Hon'ble PM emphasized the need to provide the youthful manpower of India with skills and ability to tackle global challenges, and warned that the demographic dividend would otherwise become a challenge in itself. He also talked about building a New India and New Jharkhand.

Shri Deepak Kumar, Chairman of PRSI, Ranchi Chapter in his address talked about importance of the voting and he stressed that each electorate's name must reflect in the voter's list so that he can exercise his franchise during polling day. He also explained the role of PR practitioners working in different places.

Smt. Rashmi Verma, Assistant Professor, Mass Communication, CUJ conducted the programme , while Vote of Thanks was proposed by Shri Anupam Kumar Rana, treasurer of PRSI, Ranchi Chapter.

Latest technological features to make ECI-EVMs tamper proof

The ECI-EVMs use some of the most sophisticated technological features like one time programmable (OTP) microcontrollers, dynamic coding of key codes, date and time stamping of each and every key press, advanced encryption technology and EVM-tracking software to handle EVM logistics, among others to make the machine 100% tamper proof. In addition to these, new model M3 EVMs also have tamper detection and self-diagnostics as added features. Since, software is based on OTP the program cannot be altered, re-written or Re-read. Thus, making EVM tamper proof. If anyone make, attempt, the machine will become in operative.



SHIMLA CHAPTER

Public Relations Society of India, Shimla Chapter celebrate National Public Relations Day every year on 21 April by organizing different programmes such as symposiums, seminars, conferences, colloquiums etc. This year, it was celebrated by holding a symposium on "Indian Democracy: Mantra for Effective Elections" in association with the Department of Journalism and Mass Communication, Himachal Pradesh University, Shimla. The Chief Guest of the event was the Vice Chancellor of Himachal Pradesh University, Professor Rajinder Singh Chauhan who presided over the Symposium. The speakers were – Professor Harish Thakur, Head of the Department of Political Science, Professor Ajay Srivastav, Department of Journalism and Mass Communication (ICDEOL), Dr. Neeraj Sharma, Officer on Special Duty, Department of Elections, Himachal Pradesh, and Ms. Muskan Thakur, Visually Impaired PG student of Music and Icon of State Election Department. The Symposium was attended by over two hundred participants which includes Dean of Studies, Dean of Student Welfare, Heads of several Departments, dignitaries from the Shimla town, Members of PRSI Shimla Chapter from across the State, Media personnel, Students of Journalism and Mass Communication, and over fifteen physically impaired students of H.P. University.

Welcoming the participants of the Symposium the Chairman PRSI Shimla Chapter, Shri Ashok Sharma said that every year Public Relations Society of India through its over 25 Chapters across the country celebrate 21 April as National Public Relations Day and organizes public awareness events on some themes of national and social importance. He added that the theme for this important day was decided by the National Council of the PRSI. This year's theme is "Indian Democracy: Mantra for Effective Elections" (Bhartiya Loktantra - Sarthak Chunav ka Mantr). Shri Sharma elaborated the eight-point agenda set by the PRSI for effective public awareness

drive. He further said that the elections play a very vital role in democracy. General elections of next year would be deciding factor for the future of India and the efforts of PRSI would go a long way in effective public awareness. Shri Sharma urged the audience particularly media and young students to help the PRSI in this endeavour.

The first presentation of the Symposium was made by Ms. Muskan Thakur, visually impaired PG student of Music and Icon of H.P. State Election Department. Ms. Thakur shared her experiences faced by physically challenged people who were neglected and not able to cast their votes even after seventy years of independence. She explained the difficulties faced by her in her village because of which she could not cast her vote till 2016. She thanked the Election Commission of India for being appointed the icon of State Election Department which enabled her to persuade the physically challenged people of the state to cast their votes. She was overwhelmed by casting vote for the first time in recently concluded Vidhan Sabha Elections in the State. At the end of her presentation Ms. Thakur mesmerized the audience by her melodious song.

In his presentation, Professor Harish Thakur said that today democracy is faced with multiple of challenges all over the world. Theoretically democracy stands for 'Government by the People' but it has been observed by many and realistically too, that it appears to be government by the mob. The definitional view point implies that all members of a community participate in the electoral process and the government represents the people in totality but far from this the governments turn out to be bundles of vested interests, or the elite circles that dominate people.

Prof. Thakur said that recent history tells that in many of the so called developed democracies elections were either deferred (Ireland, 2004)



or hijacked by the use of money, muscle and technology to continue the dominance of the established regimes. In the 2000 US elections George W. Bush won due to the electoral system, although his opponent got the majority of votes (patronizingly being called the 'Popular Vote'). And the 'loss' of thousands of absentee ballots is a regular feature in US elections that's hardly deemed worth mentioning. The victory of Donald Trump in US against Hillary Clinton who secured 29 lakh more votes than Trump highlights the electoral flaws at its best

The idea of the government of people is also suggestive of the role of people not only in government but also on political issues. This implies that the public could enforce referenda on all topics they feel differently about than their government. But most 'democracies' do not give their citizens that opportunity. In India we too have failed to introduce this.

However, as Paul Starr observes that democracy has the advantage of having election as a mode of self-correction. If an election works out badly, the next one offers an opportunity to make a better choice, and in the meantime constitutional guarantees keep the winners from abusing their power. But sometimes elections fail so disastrously as to threaten irremediable damage to a society's foundations. Several states are facing this situation today. Elections may be rigged or manipulated, muscled or financed and, even when they haven't been, the suspicion that they have may impair a new government's legitimacy and create a constitutional crisis. Oppositions too float such rumours to destabilize the elected ones. In US election in 2014 the Russian interference has created uproars and this opens the biggest challenge to elections in India too as the recent upheavals over Cambridge Analytica has frowned the eyes of many. The chief mantra for effective elections seems to be the refinement of voters' view and vision and not the re-fixation of periodicities and methods. It needs a cleanliness drive like endeavour through media and educational and public relations

institutions so that the flaws of elections, which are less procedural and more behavioural could be remedied and a strong democratic character of the voter could be evolved.

Shri Ajay Srivastava, Associate Professor of Journalism and Mass Communication (ICDEOL) had an interactive session with the students and other participants. He discussed how even after independence the votes were manipulated by threatening, bribing, and killing people by political parties. Dr. Srivastav also emphasized on discrimination done on SC, ST, and OBC people in states like Maharashtra, Odisha, Jharkhand, and Chhattisgarh who were not allowed to cast their votes and their votes were misused by the powerful people.

Shri Srivastav said that in 1990, Shri T. N. Seshan, who was 10th Chief Election Commissioner of India, has cleaned up elections in India. He reformed elections by largely ending its malpractices in the country and redefined the status and visibility of the Election Commission of India. Shri Seshan was instrumental in strict implementation of election code of conduct; issuance of voter IDs for all eligible voters; and limit on candidates expenditure in his/her election.

Dr Neeraj Sharma, OSD, Department of Elections in Himachal Pradesh said that voting right be used in right earnest manner and become a voter instead of elector. He emphasized upon sensitizing the younger generation about voting right very beginning in the school days. He said that the percentage of voting in the State of Himachal was highest, i.e. 70 per cent, in the recent Vidhan Sabha elections. This was possible because of effective awareness drive by the State Election Department. In 2008, he said that a research was conducted in which they observed that 70% of youth is not a registered voter and only 25 per cent of people cast their votes. To overcome this problem the election department started a campaign to encourage people to use their constitutional right with the result in 2018 total 90 per cent of youth is

registered voter now in Himachal Pradesh. He also mentioned measures taken during elections and after elections. He also told the effectiveness of VVPAT Vote Verified Paper Audit Trail and told the machine is totally secured and votes cannot be manipulated as it is offline not online. He hoped that the VVPAT machine would be further improved and the visual impaired voters would be able to know to whom they have cast the vote.

In his presidential address, Professor Rajinder Singh Chauhan, Vice Chancellor of the H.P. University said that Indian Democratic history has been very powerful and torch bearer for the rest of the World and there has been sea change in the political process and therein we have shifted from quocracy to telecracy as maximum population of today's India is empowered by effect of electronic media. He said that the role of public relations through print media have been commendable during the freedom struggle but now the role of social media and electronic media have squeezed the World and made a global village. He added that the citizen of the country has its right to vote and should use

their constitutional right wisely. He exhorted that media to have an effective role in helping people to know their rights. He appreciated the team of PRSI Shimla chapter as they had organized such event to encourage people and to inform the people. He also thanked the team of the PRSI to celebrate National public Relation day in the university.

Presenting Vote of thanks Shimla Chapter General Secretary Dr. Ranvir Verma said that the year long programme on the Electioneering in India would be organized throughout the State involving young voters, students of colleges, neighbouring universities and educational institutions. He thanked the Vice Chancellor, students of JMC Department of the University besides Election Department ICON Miss Muskan Thakur, Veteran PRSI members Shri Shiv Singh Chauhan, His son Shri Yadevinder Chauhan and granddaughter Ms. Kalyani for participating during the day long celebrations.

During the symposium the publicity material and Status Paper on Electronic Voting Machine (EVM) was distributed.





अमर उजाला

युवा हिमाचल

लोकतंत्र को प्रभावी बनाने में मीडिया की भूमिका अहम

विधि में आयोजित संगोष्ठी में बोले कुलपति राजेंद्र

अमर उजाला ब्यूरो
शिमला।

भारतीय जनसंपर्क सोसायटी शिमला चैप्टर और एचपी यूनिवर्सिटी के पत्रकारिता विभाग ने रविवार को विश्वविद्यालय में 'भारतीय लोकतंत्र-सार्थक चुनाव का मंत्र' विषय पर एक संगोष्ठी का आयोजन किया। इसका शुभारंभ कुलपति प्रो. रोहिंद सिंह चौहान ने किया।

कुलपति ने कहा कि स्वतंत्रता के दौरान हीट मीडिया की प्रभावी भूमिका के कारण संसदीयता के नौ कर्ज मिले। इसके परिणामस्वरूप देश को आज़ादी का अर्थोन्नत और उभर हुआ। कहा कि वर्तमान में सोशल मीडिया और इलेक्ट्रॉनिक मीडिया के प्रभाव में देश का 65 प्रतिशत युवा अक्षर है।

अर्धशतक संगम से नए आयामों के जुड़ने से भारतीय लोकतंत्र में प्रगति, निष्पक्ष, निर्भीक एवं विश्वसनीयता से चुनाव करवाने में सहयोग मिला है। कहा कि लोकतंत्र को प्रभावी बनाने में मीडिया की भूमिका अहम है।

भारतीय जनसंपर्क सोसायटी शिमला ने किया संगोष्ठी का आयोजन

नोटा का बढ़ता आंकड़ा चिंता का विषय

राजनीति विज्ञान के विभागाध्यक्ष प्रो. हरीश ठाकुर ने कहा कि नोटा को मुख्य बहाना चिन्ताजनक है। हिमाचल में 2017 में हुए चुनाव में लगभग 26000 मतदाताओं ने नोटा का प्रयोग किया। चुनाव विभाग के कार्य विशेष अधिकारी डॉ. नीरज शर्मा ने विभाग की ओर से चलाए गए यह कार्यक्रम का शुभारंभ की जानकारी दी। राज्य चुनाव विभाग की आइकन मुस्कान ठाकुर ने एक गैलरी के माध्यम से नोटा देने के अधिकार का महत्व बताया।

प्रीतारएसआई शिमला चैप्टर के अध्यक्ष अशोक तर्प ने कहा कि आपका वोट लोकतंत्र की स्थापना और संरक्षण की पहली सीढ़ी है। इसलिए, मतदाधिकार का प्रयोग करें। इस अवसर पर आचार्य विकास डोगरा, आचार्य सुनील देव्या, अधिपता छात्र कल्याण, आचार्य कमल मंगेश शर्मा, प्रकाशक धर्म, पत्रकारिता विभाग के विद्यार्थी एवं अन्य विभागों के विद्यार्थी भी उपस्थित थे।

संगोष्ठी का आयोजन

शिमला, 21 अप्रैल (ब्यूरो): भारतीय जन संपर्क सोसायटी शिमला चैप्टर विश्वविद्यालय का जनसंचार एवं पत्रकारिता विभाग तथा प्रदेश चुनाव विभाग के संयुक्त तत्वावधान में "भारतीय लोकतंत्र - सार्थक चुनाव का मंत्र" विषय प्रदेश विश्वविद्यालय में एकदिवसीय संगोष्ठी आयोजित की गई। इस एकदिवसीय संगोष्ठी में राज्य चुनाव विभाग के कार्य विशेष अधिकारी नीरज शर्मा, चुनाव विभाग की आइकन मुस्कान के अतिरिक्त आचार्य हरीश ठाकुर व आचार्य अजय श्रीवास्तव ने भी इस विषय पर विशेष व्याख्यान दिया।

पंजाब केशरी Sun, 22 April 2018
ई-पेपर epaper.punjabkeshari.in/c/28320075

5/1/2018

VC's post lying vacant for past 11 months

Symposium on Indian Democracy

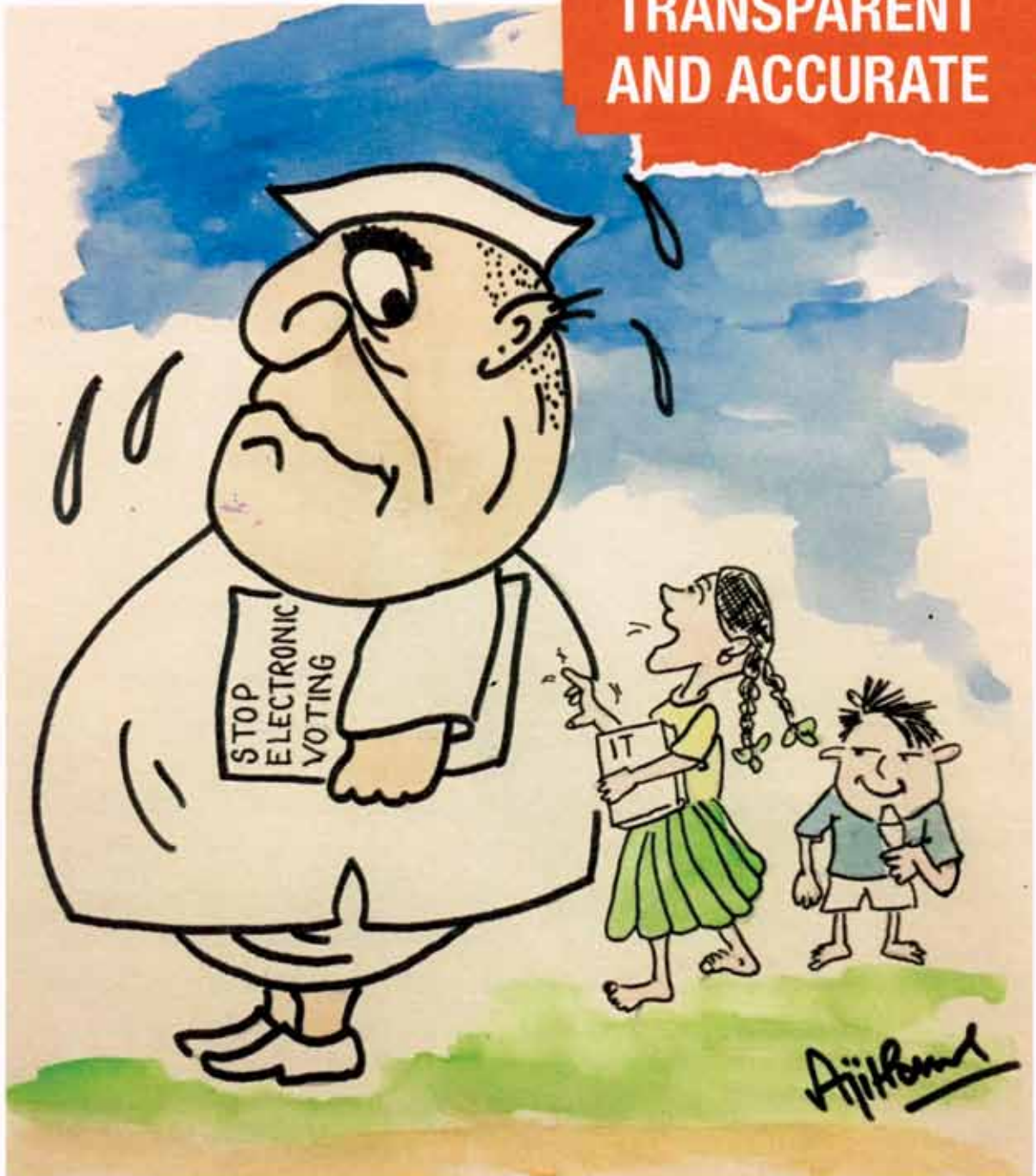
Acting Vice-Chancellor of HPU Prof Rajinder Singh Chauhan has said that changes in political arena have led to a shift from democracy to teocracy in India. Addressing a symposium on 'Indian Democracy — Mantra for Effective Elections', he lauded the role of print media in relating to the masses during the freedom struggle and said the social and electronic media had transformed the world into a global village.

Muskan Thakur, icon of HP State Elections Department, exhorted the youth to exercise their right to vote. She said pragmatic steps had been taken by the state election department. Dr Harish Thakur, chairman, political science department, highlighted the role of NOTA in the recently concluded state Assembly elections.

Shyam Saran Negi of Kinnaur became the first voter of Independent India during the first general elections held in 1951-52. Kinnaur district of Himachal Pradesh led the election process in 1951, said Associate Professor of Journalism and Mass Communications at ICDEOL, HPU, Ajay Srivastav. The seminar was jointly organised by the Shimla Chapter of Public Relations Society of India and Department of Journalism and Mass Communication, HPU.

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Public Relations Society of India





TIRUPATI CHAPTER

Dr. Agarala Eswar Reddi, former speaker of United Andhra Pradesh while giving a lecture on the eve of National Public Relations day on Saturday at AER MBA College as Chief Guest deplored at the prevailing political situation which is proving detrimental to the country's development. He regretted that the public representatives who are supposed to be the role models for country's people are themselves entangled in various modes of anti social activities and atrocities. The persons with ill gotten wealth are ruling the roost.

On account of possessing massive wealth, they have become law unto themselves and are calling the shots. He referred his entry into the politics as a youngster and the political parties vied with one another for allotting party tickets to him. Presently the trend is running in crores of rupees and the entrants are pouring crores of rupees for getting party ticket. The persons who face reversal in the direct elections are silently

making an entry into legislative councils.

Senior Journalist Dr.N.B.Sudhakar Reddy said casteism, and the money flows are belittling the democracy. Smugglers and rowdies are becoming public representatives and resulting the poor and down trodden remains poor only. He suggested that the public should choose credibility of the candidate over his caste which franchising their votes.

Professor Tripura Sundari, President of PRSI Tirupati branch said that her organisation is involved in conducting the programmes related to the importance of value based politics in the existing scenario.

Dr. A. Eswar Reddi was felicitated by SPW college former Principal Dr. C. Swarajyalakshmi, PRSI Tirupati chapter Secretary NB Harshavardhan Reddy, Vice President Srinivasa Rao Treasurer S. Kodanda Raju and others were also present on this occasion.





అవినీతి రాజకీయాలే అభివృద్ధికి అవరోధాలు

తిరుపతి(టీటీడి), ఏప్రిల్ 21: రాజకీయాలలో అవినీతి, అక్రమాలు, హింసతో దేశాభివృద్ధికి నిరోధకంగా మారాయని మాజీ స్పీకర్ అగరాల ఈశ్వరరెడ్డి అన్నారు. శనివారం ఏఐఆర్ఎంబీ కళాశాలలో పబ్లిక్ రిలేషన్స్ సొసైటీ ఆఫ్ ఇండియా ఆధ్వర్యంలో నిర్వహించిన జాతీయ ప్రజా సంబంధాల దినోత్సవంలో ఆయన మాట్లాడుతూ దేశవ్యాప్తంగా అక్రమ సంపాదన పరులే రాజకీయాలను శాసిస్తున్నారన్నారు. రాజకీయాలను కులం, దనం అపహాస్యం చేస్తున్నాయని మానసిక వికాస నిపుణుడు ఎన్ఎస్ సుధాకరరెడ్డి అన్నారు. పీఆర్ సిబ్బంది తిరుపతి శాఖ అధ్యక్షులు త్రిపురసుందరం, స్వరాజ్యలక్ష్మి, హర్షవర్ధన్ రెడ్డి తదితరులు పాల్గొన్నారు.

మాట్లాడుతున్న ఈశ్వర రెడ్డి



మాట్లాడుతున్న ఈశ్వర రెడ్డి

ఆంధ్రజ్యోతి

Sun, 22 April 2018
epaper.andhrajyothy.com/c/28074968

తీవ్రవాదం

ఆదివారం 22 ఏప్రిల్ 2018

విద్యార్థులు సీమాజం గెల్వంచేలా ఎదగాలి



సమావేశంలో మాట్లాడుతున్న కళాశాల ప్రెస్ అగరాల ఈశ్వరరెడ్డి

రామచంద్రాపురం, మ్యాన్ టుడే: విద్యార్థులు సీమాజం గెల్వంచేలా ఎదగాలిని డాక్టర్ అగరాల ఈశ్వరరెడ్డి ఎంటివి కళాశాల వైస్ చాన్సలర్, ఉమ్మడి శాసన సభ మాజీ స్పీకర్ డాక్టర్ అగరాల ఈశ్వరరెడ్డి అన్నారు. శనివారం స్థానిక కళాశాల ఆవరణలో పబ్లిక్ రిలేషన్స్ సొసైటీ ఆఫ్ ఇండియా నిర్వహించిన విద్యార్థుల సీమాజం గెల్వంచేలా ఎదగాలి ప్రజా సంబంధాల దినోత్సవంలో ఆయన ముఖ్య అతిథిగా విచ్చేశారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ విద్యార్థులు జాతీయ భావాలను పెంపొందించుకుని వాటిని అవినీతి

లను మెరుగుపరుచుకోవాలన్నారు. ఈ కార్యక్రమంలో పీఆర్ఎస్ నిర్వహించిన శాఖ అధ్యక్షుల సందర్శన, కళాశాల మాజీ ప్రెస్ చాన్సలర్ డాక్టర్ స్వరాజ్యలక్ష్మి, పీఆర్ఎస్ నిర్వహించిన శాఖ అధ్యక్షుడు ఎన్ఎస్ సుధాకరరెడ్డి, కళాశాల ఇన్ ఛార్జ్ డ్రెస్సింగ్ వాన్, విద్యార్థులు తదితరులు పాల్గొన్నారు.

అవినీతి రాజకీయాలే అభివృద్ధికి అటంకాలు - మాజీ స్పీకర్ డాక్టర్ అగరాల ఈశ్వర రెడ్డి



తిరుపతి, ఏప్రిల్ 21 ప్రజాసభ

అవినీతి, అక్రమాలు, హింస రాజకీయాలే దేశాభివృద్ధికి అటంకాలుగా వర్తించుతున్నాయని మాజీ స్పీకర్ డాక్టర్ అగరాల ఈశ్వరరెడ్డి అన్నారు. శనివారం రామచంద్రాపురంలోని ఏఐఆర్ఎంబీ కళాశాలలో పబ్లిక్ రిలేషన్స్ సొసైటీ ఆఫ్ ఇండియా నిర్వహించిన విద్యార్థుల సీమాజం గెల్వంచేలా ఎదగాలి ప్రజా సంబంధాల దినోత్సవంలో ఆయన ముఖ్య అతిథిగా పాల్గొని మాట్లాడారు. పీఆర్ఎస్ నిర్వహించిన శాఖ అధ్యక్షుడు ఎన్ఎస్ సుధాకరరెడ్డి, కళాశాల ఇన్ ఛార్జ్ డ్రెస్సింగ్ వాన్, విద్యార్థులు తదితరులు పాల్గొన్నారు.

Sun, 22 April 2018
epaper.vardha.com/c/28075029

అవినీతి రాజకీయాలే అభివృద్ధికి అవరోధాలు



సమావేశంలో మాట్లాడుతున్న డాక్టర్ అగరాల ఈశ్వరరెడ్డి

రామచంద్రాపురం: అక్రమాలు, అవినీతి, హింస రాజకీయాలే దేశాభివృద్ధికి అవరోధాలుగా వర్తించుతున్నాయని ఉమ్మడి ఆంధ్రప్రదేశ్ అసెంబ్లీ మాజీ స్పీకర్ డాక్టర్ అగరాల ఈశ్వరరెడ్డి అన్నారు. మండలంలోని ఏఐఆర్ఎంబీ కళాశాల ఆవరణలో శనివారం జాతీయ ప్రజా సంబంధాల దినోత్సవాన్ని వ్యవస్థాపించుకుని శనివారం తిరుపతికి చెందిన పబ్లిక్ రిలేషన్స్ సొసైటీ ఆఫ్ ఇండియా ఆధ్వర్యంలో విద్యార్థులకు అవగాహన సదస్సు నిర్వహించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ నిష్పక్షపాత ప్రజలకు అందగా నిలబడాల్సిన ప్రజాప్రతినిధులే అసాంఘిక కార్యక్రమాలు, అక్రమాలకు పాల్పడకుండా ఉండాలని అభివృద్ధి కోరుకుంటున్నారన్నారు. అసంతరం సీనియర్ పాత్రకీయుడు సుధాకరరెడ్డి మాట్లాడుతూ కులరతనం, దనప్రవాహం ప్రజాస్వామ్యాన్ని అపహాస్యం చేస్తున్నాయని పేర్కొన్నారు. కార్యక్రమంలో ఆధ్వర్య శ్రీపుర సుందరి, స్వరాజ్యలక్ష్మి, హర్షవర్ధన్ రెడ్డి, శ్రీనివాసరావు, కోదండరాజు, కళాశాల సీబ్బంది, విద్యార్థులు పాల్గొన్నారు.

సాక్షి Sun, 22 April 2018
epaper.sakshi.com/c/28074905

SKYLINE ENGLISH DAILY

Saturday 21, April 2018

Politics with corruption becomes obstacles for development

By our staff Reporter,
Tirupati, April 21

Dr. Agarala Eswar Reddy, former speaker of United Andhra Pradesh while giving a lecture on the eve of National Public Relations day on Saturday at AER MBA College as chief Guest deplored at the prevailing political situation which is proving detrimental to the Country's development. He regretted that the Public Representatives who are supposed to be role model for country's people are themselves are entangled in various modes of anti social activities and atrocities. The persons with ill gotten wealth are ruling the roost. On account of possessing



massive wealth, they have become law unto themselves and are calling the shots. He referred his entry into the politics as an youngster and the political parties vied with one another for allotting party tickets to him. Presently the trend is running in crores of rupees and the entrants are pouring crores of rupees for getting

party ticket. The persons who face reversal in the direct elections are silently making an entry into legislative councils.

Senior Journalist Dr. N.B. Sudhakar Reddy said casteism, and the money flows are belittling the democracy. Snugglers and rowdies are becoming public representatives and

resulting the poor and down trodden remain poor only. He suggested that the public should choose credibility of the candidate over his caste which franchising their votes.

Professor Tripura Sundari, President of PRSI Tirupati branch said that the organisation is involved in conducting the programmes related to the importance of value based politics in the existing scenario.

Dr. A. Eswar Reddy was felicitated by SPW college former Principal Dr. C. Swarajyalakshmi, PRSI Tirupati branch Secretary N.B. Harshavardhan Reddy, Vice President Srinivasa Rao Treasurer S. Kodanda Raju and others.



Public Relations Society of India





VARANASI CHAPTER

Varanasi Chapter celebrated P R Day in collaboration with Journalism & Mass Communication Department of Mahatma Gandhi Kashi Vidyapeeth, Varanasi on 21st April 2018 on Indian Democracy: Effective Elections.

Prof. Prithveesh Nag, Vice Chancellor was Chief Guest, who in his inaugural address highlighted the importance of using one's voting right. He urged upon the participating students to create awareness and help increase the voting percentage. Principal Speaker Mr. Anil Kumar Pandey, (ex-ADM Admin. and ARO) stressed the need for getting one self and family registered with Election Commission as Voter on completing 18 years of age. That is first and foremost requirement for effective elections. Prof. Anil Kumar Updhyay (ex-Chairperson, Varanasi Chapter & HOD) asked to use Public Relations with positive attitude without defining sectarian or political boundaries. HOD Deptt. of Law, MGKVP Prof. Chaturbhuj Nath Tewari & Dr. arun

Kumar Sharma also spoke on the subject.

PRSI Vice President (Norh) Mr. Narendra Mehta informed the audience about importance of PR Day and why it is celebrated all over country on this particular day. Programme Convener and ex-Chaprperson Varanasi Mr. Amitabha Bhattacharya welcomed the Guests and Participants while NC Member Mr. Pradeep Kumar Upadhyay extended vote of thanks. Seminar was conducted by Dr. Prabha Shankar Mishra.

On this occasion Mr. Yadvesh Kumar (GM, Amar Ujala), Mr. Anil Jajodia (Director-PR, DPS) & Mr. Prem Nath Chaubey (NBT) were honoured with a plaque and angvastam by VC. Prof. Raj Kumar Singh, Dr. Manohar Lal, Dr. Ramesh Singh, Dr. Rudranand, Dr. Nand Bahadur, Dr. Jai Prakash, Dr. Pradeep, Dr. Rajesh, Tresurer Mahesh Seth, Dinesh Seth, Secretary Ajay Seth were present. Certificate of participation was given to 50 students of department by chapter.

"Systematic Voters' Education & Electoral Participation (SVEEP)"

It is the right to vote that guarantees an equal status to all citizens. SVEEP educates the uninformed, includes the marginalised, stirs the complacent and lends support where needed for enhanced electoral participation. Some of the focus areas and target groups are:

Women	Youth	Urban population
Tribal communities	People in difficult regions	People in extremism affected areas
Migrant groups	Labourers	Senior citizens
Differently abled persons	Homeless population	Service Voters/ Defence Personnel
Non Resident Indians	Prospective Voters/ Young Students	



जन-जनसे सम्पर्क ही प्रभावी जनसम्पर्क

तकनीकी विकास के कारण आज जनसम्पर्क का तरीका बदल गया है, लेकिन वन टू वन सम्पर्क ही सबसे अच्छा और प्रभावी जनसम्पर्क है। उक्त बातें शनिवार को काशी विद्यापीठ के पत्रकारिता एवं जनसंचार विभाग एवं पब्लिक रिलेशन सोसाइटी ऑफ इंडिया वाराणसी चैप्टर के संयुक्त तत्वावधान में जनसम्पर्क दिवस के अवसर पर आयोजित "भारतीय लोकतंत्र: सफल चुनाव का मंत्र" विषयक कार्यक्रम में काशी विद्यापीठ के निवर्तमान

वाइसचांसलर डॉक्टर पृथ्वीश नाग ने कही। उन्होंने कहा कि हर देश में सरकार को चलाने एवं जन प्रतिनिधियों को चुनने का अपना-अपना मॉडल है। देश के मॉडल के

सकारात्मक प्रभाव डाले। हर व्यक्ति मतदान के प्रति जागरूक हो और अपने आस-पास के लोगों को जागरूक करें। जिसे जनसम्पर्क के द्वारा ही निभाया जा सकता है। विधि

होगा। अतिथियों को स्वागत अमिताभ भट्टाचार्य ने किया। इस अवसर पर डॉक्टर अरुण कुमार शर्मा, डॉक्टर नरेंद्र मेहता, डॉक्टर भरत कुमार ने भी विचार व्यक्त किये। इस अवसर पर मीडिया क्षेत्र में उत्कृष्ट योगदान के लिए प्रेमनाथ चौबे, यादवेश एवं शिक्षा के क्षेत्र में प्रोफेसर राजकुमार सिंह, समाजसेवी अनिल जजोदिया को स्मृति चिन्ह एवं अंगवस्त्रम भेंट कर सम्मानित किया गया। कार्यक्रम का संचालन डॉक्टर प्रभाशंकर मिश्र एवं धन्यवाद ज्ञापन प्रदीप उपाध्याय ने किया। इस अवसर पर डॉक्टर मनोहर लाल, डॉक्टर रमेश सिंह, डॉक्टर रूद्रानंद, डॉक्टर नन्दबहादुर, डॉक्टर जय प्रकाश, डॉक्टर प्रदीप, डॉक्टर राजेश सहित छात्र उपस्थित रहे।

संगोष्ठीमें निवर्तमान वीसी पृथ्वीज नागके उद्गार

अनुरूप राजनीतिक जनसम्पर्क की जरूरत पड़ती है। मुख्य वक्ता वाराणसी के पूर्व एडीएम अनिल पाण्डेय ने कहा कि हर व्यक्ति अपने-अपने क्षेत्र में जनसम्पर्क अधिकारी है। विभागाध्यक्ष प्रोफेसर अनिल कुमार उपाध्याय ने कहा कि जनसम्पर्क को किसी फार्मूले में न लोकर बल्कि इस ढंग से करना चाहिए कि वह

संकाय के संकायाध्यक्ष प्रोफेसर चतुर्भुज नाथ तिवारी ने कहा कि संविधान ने हमें निर्वाचन का अधिकार दिया है उसी के साथ यह भी अधिकार दिया कि हम किसी उम्मीदवार के बारे में जाने, उसकी सम्पत्ति, शैक्षणिक एवं सामाजिक स्थिति के बारे में जानकर उसका चुनाव करें तभी लोकतंत्र मजबूत

वन टू वन सबसे प्रभावी जनसंपर्क : डॉ. पृथ्वीश नाग

वाराणसी। तकनीकी विकास के कारण आज जनसंपर्क का तरीका बदल गया है लेकिन वन टू वन संपर्क ही सबसे अच्छा और प्रभावी जनसंपर्क है। यह बातें महात्मा गांधी काशी विद्यापीठ के कुलपति डॉ. पृथ्वीशनाग ने कही। वह शनिवार को पत्रकारिता एवं जनसंचार विभाग व पब्लिक रिलेशन सोसाइटी ऑफ इंडिया चैप्टर के संयुक्त संयोजन में आयोजित 'भारतीय लोकतंत्र सफल चुनाव का मंत्र' विषयक संगोष्ठी को संबोधित कर रहे थे।

मुख्य वक्ता पूर्व एडीएम अनिल पांडेय थे। अध्यक्षता पत्रकारिता व जनसंचार विभाग के विभागाध्यक्ष डॉ. अनिल कुमार उपाध्याय ने की। प्रो. चतुर्भुज तिवारी, अमिताभ भट्टाचार्य, डॉ. अरुण कुमार शर्मा व नरेंद्र मेहता, डॉ. भरत कुमार ने भी अपने विचार व्यक्त किए। पत्रकार प्रेमनाथ चौबे, मीडिया सलाहकार यादवेश और प्रो. राजकुमार सिंह व अनिल जजोदिया को सम्मानित किया गया। ब्यूरो



निवर्तमान वाइसचांसलरको सम्मानित करते विशिष्टजन।

छाया : आज

चुनौति :

नायक चुनने की --

वायदा जो निभाएं !!



लोकतंत्र ना बने लाचारी।
हम सब की है ज़िम्मेदारी।।
लोकसभा की बने गरिमा।
अच्छे लोग चुनें नर-नारी।।

मेज़ीत
पाठक



Public Relations Society of India







WARDHA CHAPTER

पब्लिक रिलेशन्स सोसायटी ऑफ इंडिया के वर्धा चेप्टर की ओर से 21 अप्रैल को जिलाधिकारी कार्यालय के सभा कक्ष में आयोजित राष्ट्रीय जनसंपर्क दिवस समारोह की अध्यक्षता करते हुए जिलाधिकारी शैलेश नवाल ने कहा कि हमें हमारा समाज कैसा चाहिए यह हमारे मताधिकार पर निर्भर करता है। लोकतंत्र में लोगों का विश्वास बढ़ाने के लिए मताधिकार का अधिक से अधिक प्रयोग जरूरी है। लोकतंत्र में लोग जागरूक होंगे तो उनकी अपेक्षा और आकांक्षाएँ पूरी होगी।

इस वर्ष जनसंपर्क दिवस 'भारतीय लोकतंत्र – सार्थक चुनाव का मंत्र' इस विषय पर मनाया गया जिसपर वर्षभर चर्चाएं, कार्यक्रम एवं उपक्रम आयोजित होंगे। इस अवसर पर मुख्य अतिथि के रूप में महात्मा गांधी अंतरराष्ट्रीय हिंदी विश्वविद्यालय के प्रतिकुलपति प्रो. आनंद वर्धन शर्मा उपस्थित थे। कार्यक्रम में उप जिला चुनाव अधिकारी श्रीमती स्मिता पाटिल तथा जिला सूचना अधिकारी मनीषा सावले की विशेष उपस्थिति थी। कार्यक्रम में मुख्य वक्ता के रूप में उपस्थित डॉ. बाबासाहेब आंबेडकर मराठवाडा विश्वविद्यालय, औरंगाबाद में जनसंचार एवं जनसंपर्क के विशेषज्ञ प्रो. विजय एल. धारूरकर ने 'भारतीय लोकतंत्र – सार्थक चुनाव का मंत्र' विषय पर व्याख्यान दिया। कार्यक्रम का स्वागत वक्तव्य एवं प्रास्ताविक पब्लिक रिलेशन्स सोसायटी वर्धा चेप्टर के अध्यक्ष प्रो. अनिल कुमार राय ने प्रस्तुत किया। कार्यक्रम का संचालन पीआरएसआई वर्धा चेप्टर के सचिव श्री बी. एस. मिरगे ने किया तथा आभार कोषाध्यक्ष श्री प्रफुल्ल दाते ने माना। समारोह में वर्धा के जाने-माने बाल रोग विशेषज्ञ तथा वैद्यकीय जागरूकता मंच के अध्यक्ष डॉ. सचिन पावडे को जनसंपर्क सम्मान से विभूषित किया गया। इस अवसर पर जनसंपर्क दिवस विशेषांक का विमोचन अतिथियों के द्वारा किया गया।

मुख्य वक्ता के रूप में विचार रखते हुए प्रो. विजय धारूरकर ने कहा कि हमारा देश व्यापक भूभाग वाला है। उन्होंने लोकतंत्र के महत्व को रेखांकित करते हुए कहा कि इसमें हर किसी को चुनाव के माध्यम से अपनी क्षमता को सिद्ध करने का मौका मिलता है। हमारे देश में जनतांत्रिक परंपरा इतिहास रहा है और इसी को संविधान के ढांचे में ढाला गया है। सुचारु रूप से चुनाव करने के लिए चुनाव आयोग महत्वपूर्ण एजेंसी है जो देश भर में चुनाव सम्पन्न कराने के कार्य करती है जिसके पास वैज्ञानिक पद्धति की प्रबंधन प्रणाली है। चुनाव और लोकतंत्र में मीडिया की भूमिका का जिक्र करते हुए उन्होंने कहा कि समांतर शासन और सरकार के कार्यक्रमों को लोगों तक पहुंचाने के लिए मीडिया महत्वपूर्ण इकाई है। वह सरकार और लोगों के बीच कड़ी के रूप में कार्य करती है। उन्होंने कहा कि चुनाव को पारदर्शी बनाने, चुनाव में लोगों की भागीदारी बढ़ाने, उनमें सजगता लाने में जनसंपर्क और

मीडिया की अहम भूमिका होती है।

महात्मा गांधी अंतरराष्ट्रीय हिंदी विश्वविद्यालय के प्रतिकुलपति प्रो. आनंद वर्धन शर्मा ने कहा कि इस विशाल देश में चुनाव कराने की चुनौतियों का सामना बड़े सुचारु ढंग से चुनाव आयोग और उनकी यंत्रणा करती है। उन्होंने कहा कि हाल के दिनों में पता चलता है कि चुनाव से सुशिक्षित मतदाता दूर होता जा रहा है और इसके लिए उनमें जागरूकता लाने की अधिक जरूरत महसूस हो रही है। चुनाव प्रक्रिया देश का भविष्य तक करती है और सरकार को मार्ग दिखाने का काम हमारा लोकतंत्र करता है।

इस अवसर पर उप जिला चुनाव अधिकारी श्रीमती स्मिता पाटिल ने कहा कि चुनाव में लोगों की भागीदारी बढ़ाने के लिए चुनाव पाठशाला जैसे उपक्रम हाथ में लिए जा रहे हैं जिसके माध्यम से स्कूल और कॉलेजों में नए मतदाताओं को जोड़ने का काम किया जाएगा। पीआरएसआय और अन्य संस्थाओं को इस उपक्रम में शामिल किया जाएगा जिससे अधिक से अधिक लोग आने वाले चुनाव में सहभागी हो सकें। इस अवसर पर पीआरएसआई की ओर से वैद्यकीय जागरूकता मंच के माध्यम से जल संरक्षण, स्वास्थ्य शिक्षा के क्षेत्र में उल्लेखनीय कार्य करने के लिए वर्धा शहर के जाने-माने बाल रोग विशेषज्ञ डॉ. सचिन पावडे को जनसंपर्क सम्मान से विभूषित किया गया। जिलाधिकारी श्री नवाल और प्रतिकुलपति प्रो. शर्मा ने उन्हें शॉल, मान पत्र और पुष्पगुच्छ प्रदान कर उनका सम्मान किया। अपने सम्मान पर उन्होंने कहा कि यह सम्मान वर्धा शहर के लोगों और वैद्यकीय जागरूकता मंच को समर्पित है।

कार्यक्रम में पीआरएसआई के उपाध्यक्ष संजय इंगले तिगांवकर, हिंदी विवि के जनसंचार विभाग के सहायक प्रोफेसर राजेश लेहकपुरे, डॉ. अख्तर आलम, अनुवाद अध्ययन विभाग के डॉ. अनवर अहमद सिद्दीकी, डॉ. राम प्रकाश यादव, जानकीदेवी बजाज संस्था के विनेश काकडे, यशवंत सोसायटी के संदीप घानोकर, सचिन घोडे, इब्राहिम बक्ष, अग्निहोत्री महाविद्यालय के जनसंपर्क अधिकारी प्रमोद गिरडकर, संदीप वर्मा, डॉ. डी. एन. प्रसाद, निसर्ग सेवा समिति के अध्यक्ष मुरलीधर बेलखोडे, वैद्यकीय जागरूकता मंच के डॉ. आलोक विश्वास, डॉ. स्मिता सचिन पावडे, बहार नेचन फाउंडेशन के अध्यक्ष प्रा. किशोर वानखेडे, रेडियो एमगिरी के अमोल देशमुख, स्वेता क्षीरसागर, डीजीसी कम्युनिकेशन के सचिन घोडे, एबीपी माझा न्यूज चैनल के पराग ढोबले, जिला सामान्य रुग्णालय के प्रवीण गावंडे, अभिषेक वडतकर, हिंदी विवि के शोधार्थी रूपाली अलोने, अनुपम राय, चेतन भट्ट, रंजीत कुमार, वैभव उपाध्याय, गोदावरी ठाकुर, विकास सिंह, फोटोग्राफर राजदीप राठौर, सुरेश कुमार, दीपक साल्वे, रजत देशमुख, कल्याणी बढिये, दीपक पांडे आदि उपस्थित थे।



देशोन्नती

लोक जागृत झाले तरच अपेक्षा आणि आकांक्षाची पूर्तता होईल



■ जिल्हाधिकारी रौलेरा नवाल यांचे प्रतिबद्धन
■ राष्ट्रीय जनसंपर्क दिवस समारंभ

जिल्हाधिकारी डॉ. सचिन पावडे यांच्या हस्ते

जिल्हाधिकारी डॉ. सचिन पावडे यांच्या हस्ते राष्ट्रीय जनसंपर्क दिवस समारंभ पार पडला. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांनी आपल्या प्रतिबद्धनेबद्दत भाषण केले. त्यावेळी ते म्हणाले की, लोक जागृत झाले तरच अपेक्षा आणि आकांक्षाची पूर्तता होईल. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांच्या हस्ते राष्ट्रीय जनसंपर्क दिवस समारंभ पार पडला. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांनी आपल्या प्रतिबद्धनेबद्दत भाषण केले. त्यावेळी ते म्हणाले की, लोक जागृत झाले तरच अपेक्षा आणि आकांक्षाची पूर्तता होईल.

The Hitavada

NEPALIN Thursday 4 April 2018

People must realise importance of elections: Naval

■ Minister Correspondent

NEPALIN, April 3

"NEPALININ plus important elections is upcoming. People should realise the importance of elections. Country will progress only when people understand the importance of elections," said Minister of Culture, Tourism and Civil Aviation, Dr. Sushil Kumar Sharma, while addressing the gathering.



Minister Dr. Sushil Kumar Sharma and others at the programme.

The event was held at the National Convention Centre, Kathmandu. Dr. Sushil Kumar Sharma, Minister of Culture, Tourism and Civil Aviation, addressed the gathering. He said, "The country will progress only when people understand the importance of elections. People should realise the importance of elections. Country will progress only when people understand the importance of elections."

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लोकमत

गुरुवार्, दि. २८ एप्रिल २०१८

लोकशाही बळकट करण्यासाठी मतदान आवश्यक

रौलेरा नवाल : सचिन पावडे यांना जनसंपर्क सन्मान प्रदान

लोकमत न्यूज नेटवर्क



जिल्हाधिकारी डॉ. सचिन पावडे यांच्या हस्ते राष्ट्रीय जनसंपर्क दिवस समारंभ पार पडला. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांनी आपल्या प्रतिबद्धनेबद्दत भाषण केले. त्यावेळी ते म्हणाले की, लोक जागृत झाले तरच अपेक्षा आणि आकांक्षाची पूर्तता होईल. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांच्या हस्ते राष्ट्रीय जनसंपर्क दिवस समारंभ पार पडला. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांनी आपल्या प्रतिबद्धनेबद्दत भाषण केले. त्यावेळी ते म्हणाले की, लोक जागृत झाले तरच अपेक्षा आणि आकांक्षाची पूर्तता होईल.

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नवभारत

नागपुर, 22 अप्रील 2018



मताधिकार का प्रयोग लोकतंत्र को सक्षम बनाता है : नवाल

जिल्हाधिकारी कायलांडा जे मनाया जनसंपर्क दिवस

डा. सचिन पावडे को जनसंपर्क सन्मान से नवाजा

जिल्हाधिकारी डॉ. सचिन पावडे यांच्या हस्ते राष्ट्रीय जनसंपर्क दिवस समारंभ पार पडला. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांनी आपल्या प्रतिबद्धनेबद्दत भाषण केले. त्यावेळी ते म्हणाले की, लोक जागृत झाले तरच अपेक्षा आणि आकांक्षाची पूर्तता होईल. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांच्या हस्ते राष्ट्रीय जनसंपर्क दिवस समारंभ पार पडला. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांनी आपल्या प्रतिबद्धनेबद्दत भाषण केले. त्यावेळी ते म्हणाले की, लोक जागृत झाले तरच अपेक्षा आणि आकांक्षाची पूर्तता होईल.

लोकशाही वार्ता

गुरुवार्, २८ एप्रिल २०१८ / १४

मतदानाच्या अधिकाराने लोकशाही अधिक बळकट

जिल्हाधिकारी रौलेरा नवाल यांचे प्रतिबद्धन

प्रतिनिधी: जयंत



जिल्हाधिकारी डॉ. सचिन पावडे यांच्या हस्ते राष्ट्रीय जनसंपर्क दिवस समारंभ पार पडला. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांनी आपल्या प्रतिबद्धनेबद्दत भाषण केले. त्यावेळी ते म्हणाले की, लोक जागृत झाले तरच अपेक्षा आणि आकांक्षाची पूर्तता होईल. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांच्या हस्ते राष्ट्रीय जनसंपर्क दिवस समारंभ पार पडला. यावेळी जिल्हाधिकारी डॉ. सचिन पावडे यांनी आपल्या प्रतिबद्धनेबद्दत भाषण केले. त्यावेळी ते म्हणाले की, लोक जागृत झाले तरच अपेक्षा आणि आकांक्षाची पूर्तता होईल.



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Published by Public Relations Society of India
(National Council) New Delhi
